



AGENT MARKETING ALLOWANCE

September through December, 2015

AIMC, LLC
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**AIMC announces our
Agent Marketing Allowance**
for your Manhattan Life Medicare Supplement sales!

**Receive \$100 for every underwritten
case and \$25 for every
non-underwritten case when
you issue 3 or more
cases per month.***



*See inside-Subject to Program's Terms and Conditions.

HERE'S HOW IT WORKS:

When you write 3 or more "Qualifying Business" that are issued during any calendar month from September 1, 2015 through December 31, 2015, you will receive a marketing allowance of \$100 for each underwritten policy and \$25 for each non-underwritten policy. Guaranteed issue business that qualifies under the normal 63-day G.I. period is NOT Qualifying Business. This marketing allowance is FOR YOU to help offset your expenses for marketing leads and soliciting Medicare Supplement business for Manhattan Life. It's that simple!

What better way to prepare for the AEP selling season than writing business with the organization that is willing to help you cover your marketing and solicitation costs.

With Manhattan Life you get:

- Outstanding new business service from a home office staff with years of experience.
- One of the very best eApps in the industry with immediate issue capability at point of sale.
- Very competitive rates.

THE MANHATTAN LIFE
INSURANCE COMPANY SM

*Subject to the Program's Terms and Conditions.



Prepare now for a great AEP selling season with Manhattan Life!

And receive a substantial marketing allowance paid TO YOU on a monthly basis to help you cover your marketing and solicitation costs!

PROGRAM'S TERMS & CONDITIONS:

1. "Qualifying Business" is a Medicare Supplement policy issued by Manhattan Life Insurance Company ("Manhattan Life") on or after September 1, 2015 and on or before December 31, 2015, excluding any not-taken policies during the free look period, cancellations or guaranteed issue business that qualifies under the normal 63-day G.I. period, or any internal or affiliate company replacement business. ("internal replacements")
2. To qualify for the marketing allowance, an eligible writing agent must be contracted through AIMC, LLC, appointed with Manhattan Life, and remain in good standing with Manhattan Life during the entire applicable calendar month of the Program.
3. To receive the marketing allowance, the eligible writing agent must be the writing agent of record for a minimum of three (3) "Qualifying Business" issued by Manhattan Life during the applicable calendar month according to these Terms and Conditions. The Marketing Allowance will be paid as follows:
 - For each underwritten case: \$100
 - For each non-underwritten case: \$25
4. All marketing allowance payments will be mailed to qualifying agents within 21 days after AIMC, LLC approves the marketing allowance.
5. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this marketing allowance program at any time, including cancellation of this program. All decisions by AIMC, LLC regarding this marketing allowance program and/or its cancellation are final.
6. Manhattan Life has no obligation to sponsor or pay any of the costs of the marketing allowance program for any qualifying participant related to this program. AIMC, LLC is solely responsible for and will bear all the costs associated with this marketing allowance program.