# iMAPA for iPad – Getting Started and Completing Application

**PURPOSE:** Steps to completing the Individual Application in iMAPA for iPad.

# SCOPE: Agents who use iMAPA for iPad Benefits of Electronic Applications

- Quicker and more accurate entry of enrollment information
- Less paperwork
- Simplified display and data entry
- Client information securely stored and transmitted to Humana on the tool
- Increase Humana Star Ratings, which ultimately helps keep the product offering stable
- Decrease pended applications by using guided enrollment process
- No multi-page form to fax
- No paper enrollment form to worry about damaging or losing
- Immediate verification of client eligibility for enrollment
- MAPA and iMAPA allows you to write an application with your client without Internet connection. Upload in the evening when Internet connection is available!

	Applications Included	OSBs included in Individual Application	SNP CC plans available	Connected to CORE CRM for upload / download	Daily Upload Reports
ΜΑΡΑ	Scope of Appointment (SOA), Individual Medicare, Caregiver Form (PHI), Humana Pharmacy, Member Authorization Form (MAF), Optional Supplement Benefits, Free Standing Benefits, Medicare Supplements, Group Medicare	Yes	Yes	Yes	Yes
imapa	Individual Medicare ONLY	No	No	No	No

#### **Two Log-ins**



# Humana.

Humana MarketPOINT Internal Use Only - For Training Purposes ONLY (Not CMS Approved) Confidential and Proprietary to Humana Inc. (© 01/2016)

#### **Connect to Humana**

<ol> <li>Synchronize – Every MORNING</li> <li>Upload – Every EVENING</li> </ol>	Workbench Info	rmation Settings	Logout
	Connect to Humana	Monday	28 March
	Synchronize in the MORNI Upload every EVENING	NG Synchronize	Upload

iMAPA can be used for Individual Medicare applications ONLY. If a member has an existing Optional Supplement Benefit (OSB) and wishes to continue that OSB, iMAPA cannot be used to complete the application.

### **Create a Blank Application**

1.	Click Create Blank Application	Create Blank Application	
2. 3. 4.	Identify Language (only English is available) Application Type = Individual Complete SOA ID information.	Language       English       Spanish         Application Type       Individual         Related SOA ID	
5.	Click Next	Next	
6.	You have to complete a plan presentation before starting the enrollment form. Click "I have done the plan presentation" button.	I have done the plan presentation	



## **Eligibility Determination**

<ol> <li>Select Plan Type. Only Individual Medicare applications are available in iMAPA.</li> <li>Enter the Hospital Insurance Part A date either using the scroll bars or by clicking the Enter Part A button</li> </ol>	Plan Type MAPD MA PDP Hospital Insurance 03/01/2016 If date picker does not work click below Enter PartA
To enter dates use either: Scroll Bars	Cancel Dom January 2017 February 2016
Enter date button When typing the date the forward slashes must be used to separate the Month, Day and Year. Dates are typed in the MM/DD/YYYY format. Click OK.	Enter the Date in mm/dd/yyyy format
3. Enter the Hospital Insurance Part B date either using the scroll bars or by clicking the Enter Part B button	Hospital Insurance Part B MM/DD/YYYY  If date picker does not work click below Enter PartB
4. Enter Date of Birth date either using the scroll bars or by clicking the Enter Part A button.	Date of Birth MM/DD/YYYY  If date picker does not work click below Enter DOB
<ol> <li>Enter Zip Code</li> <li>Select County from the drop-down menu.</li> </ol>	ZIP Code     40202       County     JEFFERSON



7.	Identify if they are enrolling in an SEP.	Γ				
	A. If YES to SEP complete the SEP Reason, Plan Year and SEP Effective Date		Enrolling using SEP?	O Yes	No	
	B. If NO to SEP, then skip to Determine Eligibility		SEP Reason	Sele	ect	
			Plan Year	2016		-
			SEP Effective Date	MM/DD/YYYY	,	•
8.	Click Determine Eligibility button		Determine Eli	igibility		
9.	If Eligible the Proposed Effective Date will be filled in and all you have to do is select the Election Period. Election periods not available based on the information provided will be grayed out.		Election Period	ICEP	IEP AEP	
			Proposed Effective Date	OEPI		-
10	Click Next		Next			



#### **Demographic Tab**

<ol> <li>Use the drop down menu to select the plan sold. The available plans loaded will be determined by the MA, MAPD or PDP option on the eligibility page as well as from the zip code and county. If plans do not show, check what plan type was selected on the eligibility page and/or try synchronizing again.</li> </ol>	Available Plans
<ol> <li>Enter name: Last Name, Middle Initial (if available), and First Name. The name should be as it appears on their Medicare ID card.</li> </ol>	Last Name       MI       First Name
3. Date of Birth should already be filled in from the Eligibility Determination.	Date Of Birth 03/13/1951
4. Enter the residential address and phone number. The residential address must be a physical address. NO PO Box can be used for the residential address!	Address 1 (PO Box is not allowed. Physical address is required):   Address 2/Apt#   City   State   Kentucky   Zip   40202   County   JEFFERSON   Phone
5. (OPTIONAL) Enter an email address.	Email Address (Optional) By providing your email address, you authorize Humana to send you health information to this address.



<ol> <li>Identify the mailing address. If the mailing address is the same as the residential address, simply check the box.</li> </ol>	Mailing Address :         Your residential address is required above to confirm your service area. Place your mailing address/PO Box here, if applicable. If your mailing address is the same as your residential address, please check here.         Address 1         Address 2/Apt#         City         State         State
7. Select Preferred Method of Communication	Preferred Method of Communication: Telephone Email OMail
8. Select Preferred Language for Customer Service	Language Preference for Customer Service         English       Spanish       Arabic       Chinese         CREOLE PIDGIN FRENCH       Creole       CROATIAN         Dutch       French       German       Hmong       Italian         Korean       Navajo       Philippine       Polish       Portuguese         Russian       Serbian       Tagalog       Other         If you have questions, call our Customer Care team at 1-800-833-2367 (TTY: 711). We're available       7 days a week, from 8 a.m 8 p.m. However, please note that our automated phone system may answer your call during weekends and holidays from Feb. 15 - Sept. 30. Please leave your name and telephone number. and we'll call you back by the end of the next business day.
<ul> <li>9. (OPTIONAL) Enter an emergency contact. The Emergency Contact will write to the connection tab in CORE.</li> <li>NOTE: the Emergency Contact does not have access to PHI, this is NOT the same as the Caregiver (PHI)</li> </ul>	Person to notify in case of emergency (nearest relative or friend) - (Optional)         Last Name         First Name         Relationship To         Applicant         Phone
11. Click Next	Next



### **Medicare Card Tab**

<ol> <li>The information for the Medicare Health Insurance must be completed exactly as it appears on their Medicare card. The Last name, M.I. and First Name will be filled in from what was entered on the Demographics page.</li> </ol>	Medicare Health Insurance         Please complete the information to the right exactly as it appears on your Medicare card.         Last Name       Breakfast         M.I.         First Name       Muffin
<ol> <li>Identify the Sex. This must be exactly as it appears on their Medicare card.</li> <li>Enter and Re-Enter their Medicare Claim Number DO NOT COPY AND PASTE.</li> <li>The Hospital Insurance Part A and Part B will be filled in from what was entered on the Eligibility Determination.</li> </ol>	Sex:       Male       Female         Medicare Claim
5. The Contract Number and PBP will be automatically filled in for the plan selected at the top of the Demographic page	Contract Number H8145 PBP 020
6. Answer the question for state Medicaid program. If Yes, enter the Medicaid # and Effective Date.	Are you currently enrolled in your state Medicaid program?         Yes       No         If Yes, Medicaid #         Effective Date       MM/DD/YYYY
<ul> <li>7. Answer the question for if they are a resident in a nursing home or long-term care facility. If Yes, complete the facility name</li> <li>12. Click Next</li> </ul>	Are you currently a resident in a nursing home or long-term care facility?   Yes   Yes   No   If Yes, complete the following:   Name of Facility   Date Entered   MM/DD/YYYY   Address 1

Continue on next page.



### **Clinical Qualifying Tab**

NOTE: this tab will only open if you selected a Special Needs Plan (SNP) on the Demographic Tab. <u>Currently SNPs</u> are not supported in iMAPA, so this tab will not be used.

#### Plan Specific Tab

<ol> <li>Answer the question: Once enrolled, will you have other medical health coverage? If Yes, complete the carrier information</li> </ol>	Once enrolled, will you have other medical health coverage?         Yes       No         If yes, complete the following:         Carrier Name         Group# For This         Coverage
2. If Yes to the other medical health cover question, Answer question: Does your other coverage include prescription drug coverage?	Does your other coverage include prescription drug coverage?
3. Answer the question: Once enrolled, will you or your spouse work?	Once enrolled, will you or your spouse work?
<ol> <li>Answer the question: Do you have End-Stage Renal Disease? Clarify End Stage Renal Disease</li> </ol>	Do you have End-Stage Renal Disease?         Yes       No         If you have had a successful kidney transplant and/or you don't need regular dialysis any more, please attach a note or records from your doctor showing you have had a successful kidney transplant or you don't need dialysis, otherwise we may need to contact you to obtain additional information.
<ol> <li>Answer question: Once enrolled will you have other prescription drug coverage? It is important that you explain what other prescription drug plan coverage means. This is necessary for coordinating drug coverage.</li> </ol>	Will you have other prescription drug coverage in addition to this plan for which you are applying?         Yes       No         Some individuals may have other drug coverage, including private insurance, TRICARE, Federal employee health benefits coverage. VA benefits, or State pharmaceutical assistance programs. Will you have other prescription drug coverage in addition to this plan for which you are applying?         If yes, please list your other coverage and your identification (ID) number(s) for this coverage         Name of other         Coverage         Group # for this
<ol> <li>Enter the name of the chosen Primary Care Physician (PCP), clinic or health center. NOTE: Humana requires that a PCP be identified for all HMO and PPO plans.</li> </ol>	Name of chosen Primary Care Physician (PCP), clinic or health center:         First Name         Last Name         Identification # of Chosen Primary Care Physician (PCP), clinic or health center:
<ol> <li>Answer the question: Are you an established patient of the Physician you selected?</li> </ol>	Are You an Established Patient of the Physician You Selected?
13. Click Next	Next

Continue on next page.



#### **Payment Tab**

The payment section will not reflect any monthly adjustments.		PLEASE SELECT ONE PREMIUM PAYMENT OPTION*. You may pay your monthly plan premium and/or late enrollment penalty by using Electronic Funds Transfer, Automatic Credit Card charge, or by mail using a Coupon Book. You may also choose to pay your premium and/or late enrollment penalty by automatic deduction from your Social Security Administration (SSA) or Railroad Retirement Board (RRB) Benefit check each month. If you do not select a payment option below you will automatically be defaulted to Coupon Book.		
1. Explain Payment disclaimer.		*You can also visit our eBilling site at Humana.com to change your monthly payment option. If you have selected Coupon Book as your payment option, you can make your monthly premium payments online or update your recurring Checking, Savings or Credit Card information.		
		If you are assessed a Part-D Income Related Monthly Adjustment Amount (Part D-IRMAA), you will be notified the Social Security Administration. You will be responsible for paying this extra amount in addition to your plan premium. You will either have the amount withheld from your Social Security benefit check or be billed directly by Medicare or the RRB. DO NOT pay Humana the Part D-IRMAA.		
		Please note that if you have Low Income Subsidy (LIS) and are enrolling in a plan with Drug Coverage, you may experience a change in premium or copay if your Low Income Subsidy (LIS) level changes.		
2. Identify and comple payment option	ete the information for the	Payment Options Social Security Benefit Check Deduction		
		Railroad Retirement Board Benefit Check Deduction (You must currently be receiving a Railroad Retirement Board benefit check in order to qualify for this payment option.) Credit Card		
		Automatic withdrawal		
Complete the paym the payment option	ent information necessary for selected.	Credit Card Automatic withdrawal Coupon Book Credit Card Visa Card Number Expiration Date		
2 Explain the specific	navment disclaimer for the	Social Security Benefit Check Deduction		
option selected. NOTE: each option l will display the appr option selected.	has a unique disclaimer for the	*Important note about Social Security Check Deduction Depending on the time of the month that you make this request, your Social Security deduction may be denied for your first premium payment. Humana will issue you an invoice for the initial payment and resubmit your request to CMS (Medicare) for SSA deduction to begin with your second month's premium. Once processed, it could take up to two months from the time your Medicare plan submits the request for the premium deduction to start. This means that the first time premiums are withheld from your Social Security Benefit; an amount equal to two monthly premium payments may be withheld. Social Security will deduct only the cost of one monthly premium payment from your Social Security benefit each month after that. In some cases, it may take three months. You will never have a deduction that is more than three months' worth of premiums. If for any reason, your deduction is delayed longer than three months. Medicare will stop your request and ask your Medicare drug plan to bill you directly for premiums. This protects you from having a large, unexpected deduction from your regular benefit. Should you diserroll from the plan, the same lag in processing time may occur. If the Social Security Administration withheld the premium, Social Security will refund your premium. You should get this refund as an individual payment, separate from your regular monthly benefit, within six weeks after enrolling in a new plan.		
4. Click Next		Next		

Continue on next page.

# Humana.

### Agent Information Tab

1.	Confirm that the correct agent is listed for the Representative.	Plan Representative     Agent, Dummy       Representative     1129696       Date     03/28/2016       Location
2.	Enter Referring Agent information IF an agent referred this sale.	Referring Agent Referring Agent Number
3.	Select Affinity Partner If no Affinity Partner is used, select <b>NONE</b> Some affinity partner selections like WalMart, Walgreens or Humana Guidance Centers require an Affinity Partner Location ID.	Affinity Partner     Select       Affinity Partner
4.	Identify the Campaign when appropriate.	Campaign _
5.	The GR and BN numbers are automatically entered based on the plan identified at the top of the Demographic page.	GR 290656 BN 001
6.	Identify the Source and Sub Source of the sale.	Source     Select       Sub Source     Select
7.	<ul> <li>Complete dispositions 1, 2 and 3</li> <li>NOTE: Disposition 2 and 3 build off of Disposition 1</li> <li>Not all of the second dispositions have a third option to go with it. If there is not one</li> </ul>	Disposition1 Select  Disposition2 Select
	available, it will say no disposition available. You must select disposition 1 and 2 in order to continue	Disposition3 Select
8.	Identify products discussed. The products discussed must match the Scope of Appointment (SOA). This will write to the keywords section in CORE	Products Discussed (Please select all that apply) All PDP
		MA/MAPD MedSupp Other

Continue on next page.



9. Identify Tier 1 (Medicare, Veteran, TIPS) : What program brought the beneficiary to Humana?	Source Informati	on
10. Identify Tier 2: Where the member heard about	What was the so	urce for this sale?
Humana 11. Identify the location where the application was	Tier 1:	Select 💌
completed and signed	Tier 2:	Select 👻
	What was the loc	ation for this sale?
	Location	Select
12. Click Next	Next	
13. Confirm if a Referring Agent should be identified.	Reminder Hospital In	SUFARCE
	Do you w	vant to enter referring agent ?
		Yes No

#### **Summary Page**

Review the Summary.

Make sure all information has been entered correctly.

Pay special attention to the Plan Selected, Name, Address, Medicare ID and Payment information.

	Trevious	Guinnary	Save
Eligibility Determination	Election Period	ICEP	
Demographics	Proposed Effective Date	04/01/2016	
Medicare Card			
Clinical Qualifying	Plan Selected	Humana Gold Plus HMO H2012- 012	
Plan Specific	Rider		
Payment			
Agent Information	Client Name	Client Name Muffin Breakfast	
Summary	Client Address	123 Diet Beginning	
Sign		Louisville, Kentucky, JEFFERSON, 40202	

Continue on next page.

# Humana.

**MarketPOINT Retail Sales Learning and Development** Humana MarketPOINT Internal Use Only - For Training Purposes ONLY (Not CMS Approved) Confidential and Proprietary to Humana Inc. (© 01/2016)

Next

#### Sign Page

1. Read the PLEASE READ THIS IMPORTANT INFORMATION disclaimer.	PLEASE READ THIS IMPORTANT INFORMATION         If you currently have health coverage from an employer or union, joining Humana could affect your employer or union health benefits. If you have health coverage from an employer or union, joining Humana may change how your current coverage works. Read the communications your employer or union sends you. If you have questions, visit their website, or contact their office listed in their communications. If there is no information on whom to contact, your benefits administrator or the office that answers questions about your coverage can help.         By completing this enrollment form, I agree to the following:         Humana is a Medicare drug plan and is in addition to my coverage under Medicare; therefore, I will need to keep my coverage, it is my responsibility to inform Humana of any prescription drug coverage that I have or may get in the future. I understand that if I do not have Medicare prescription drug coverage or creditable prescription drug coverage is good as Medicare(s). I may have to pay a late enrollment penalty if I enroll in Medicare prescription drug coverage in the future. I can be in only one Medicare prescription drug plan at a time and if I an currently enrolled in a Medicare prescription drug plan, my enrollment in Humana Medicare drug plan will end that enrollment.
<ul> <li>2. The Online Service Agreement MUST be read by or read to the member.</li> <li>This states they understand everything is being completed electronically and that they agree to the terms and conditions.</li> <li>If the member does not agree to the Online Service Agreement you must complete a paper application.</li> </ul>	Online Service Agreement         Agreement with Humana         This agreement is between you and Humana Inc., on behalf of itself and its affiliates.         Consent to Electronic Transactions         I, the User, and Humana acknowledge and agree to the following provisions:         1. To conduct this enrollment and any changes made to this enrollment information through the use of an electronic transaction which will be verified by the use of an electronic signature.         2. This consent to conduct an electronic transaction only applies to enrollment services.         3. That I may request that this Agreement be terminated. If terminated, I can receive paper enrollment forms at no cost to me if I provide an address, phone number and a contact name to a Humana representative.         4. That I may request a paper copy of this recorded transaction.         5. To be bound by this agreement as stated by law for a term of one year.
<ol> <li>They are to check the box that they acknowledge that they have read and understand the above information.</li> </ol>	By checking this box, you acknowledge that you have read and understand the above information
<ul> <li>If a witness is signing this application, please provide the following information.</li> <li>Witness: must be at least 21</li> <li>Translator: must be at least 18</li> </ul>	If a witness is signing this application, please provide the following information:         Witness/Translator Last Name:         Witness/Translator First Name:         Relation:
5. The SOA information is automatically brought in by what was entered when first creating the blank application.	SOA ID

Continue on next page.



6.	If the authorized legal representative (POA) is signing the application in place of the member, they following information must be entered.	If you are the authorized legal representative (POA), you must sign above and provide the following information.         Last Name:         MI:         First Name:         Address1:         Address 2/Apt#         City:         State:         Select         Zip:	
7.	Members have the option to receive membership material digitally. If members choose to receive the following documents by email, an email address is required. Digital onboarding is not required.	I choose to receive the following plan documents by email  Email By providing this address, you are giving Humana permission to send non-enrollment materials via email.  Plan Communications (CMS required*) Enrollment Verification* Confirmation of Enrollment Letter* Member Guide (w. Benefits at a Glance) Plan Coverage Package (EOC, SOB, Plan Rating, Value-Added Services, Provider Directory and Drug Guide)* Health Assessment* ANOC/EOC, Drug Guide (next plan year)* I understand that I don't have to sign this authorization and that Humana can't condition	
8. 9.	Have the client sign the application. If a Witness is present, have them also sign the application. Agents are NOT permitted to sign the enrollee's name for them!! This is equivalent to forging their signature!	Client Signature	
10.	Answer the TCPA question. Is the number provided a Cellular phone or cell phone number?	Is the number provided a Cellular phone or cell phone number?*         Yes       No         May we contact you at that number regarding your Humana plan for informational or service purposes, such as information about your plan, health tips, reminders promoting preventive screenings, general health education, awareness and care coordination?         Yes       No         May we have your permission to call your cell phone for Humana marketing purposes, such as letting you know about new or different plan offerings that could help you save money on healthcare costs or other out of pocket expenses or other Humana offerings such as mail order pharmacy?         Yes       No         If Yes to either or both questions 1 & 2: Your consent is voluntary and attractions of the stress and	

Continue on next page.

# Humana.

11. Click Capture Client Signature to Enroll Now	Capture Client Signature to Enroll Now
12. You will receive the "The application has been successfully saved and completed." message with the Application Number. Click View Completed Application	Save And Complete Application X The application has been successfully saved and completed Application #: C7TV7C174HC3FPL View Completed Application
13. You may provide the new member the opportunity to view the completed application	
14. Click Close Form	Close Form

The completed application in now listed on the Workbench.

Humana MAPA	Welcome, Agent tas6037 !		Wor	kbench	tion Setting	gs Logout
Workbench				Mon	iday 2	8 March
0 incomplete applications today	1 complet applicat upload	e ions to			<b>T</b>	onnect to umana
Application Forms						
View: All Co	mplete Incomplete			Create Blank Application	Load	Delete
Type 🔻 🛛 Last Name 🤊	First Name 🔻	Address 👻	City 🖵	State 👻	ZIP 👻	Status <del>▼</del>
IND Breakfast	Muffin	123 Diet B	Louisville	KY	40202	Complete

## At the end of the day:

Humana.

15. Connect to Humana		Connect to Humana
16. Upload Incomplete applications will not upload.	Upload	

Process Complete.

For videos and more information go to the Technology Campus on MarketPoint University