

2016 Open Enrollment Agent Guidebook

Humana.com/agentguide

1

Retain Your Business

Available [here](#)

How to retain your current book of business



2

Selling Humana Individual Plans

Available [here](#)

Operational information



3

Plan Availability

Available [here](#)

Plan/market availability



4

Agent Marketing Guide

Available [here](#)

Comprehensive resource for marketing materials



5

Compensation

Available [here](#)

Producer Partnership Plan



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