<u> Training Document for Updated Marketing Resource Center – MRC</u>

How to access prospecting materials in the Marketing Resource Center

- After signing into Vantage through Humana.com, click "Customizable Materials" on the Sales & Marketing card. This will take you directly to the Marketing Resource Center.
- Scroll down and click on the "Medicare" box.
- Materials are categorized by type, such as \$0 Premium and Age In/New to Medicare.
- After selecting a category, click on "View Delegated External Agent Materials".
- You can use the check boxes in the left column to narrow your results, such as selecting a specific document type like "Flyer".
- Or enter a document number or name into the search box at the top-right.
- If you've never used the Marketing Resource Center before, click on the "Quick Start Guide" on the home page in the "Support" box.
- You will see only the materials relevant to your certifications.
- You will download your personalized materials or email them to yourself so that you may print at your local printer or email ads to media outlets.

1. Click on **Medicare to access the materials.** On the "What's New scrolling message at the top is a convenient link to the <u>Delegated Medicare Marketing Catalog of Prospecting Materials.</u>



2. Click on any of the Folders or use the Search feature

Select the "Delegated External Materials".

n Menu 🗸



3. Find the marketing piece you would like to customize and click on the little blue arrow

Showing 41 to 50 of 65 results for 'r		
NARROW YOUR RESULTS	Sort By: Document Type	(1 2 3 4 5 6 7)
Audience Agent/Broker (64) Member (3)	AVIABLE For Download Mentory Code: GHHIBL7EN17 * Favorte	
Delivery Channel Download (65) Email Campaign to a List (15) Print Order (2)	ROY Agent Focused - Switch Easy Fyer Available for Commad Imenary Code: GHTHYDDKEN17 * Favorite	
Document Type	AEP Agent Focused - Turn to Agent Flyer Available for: Download Intentory Code: GHHHX0JEN17	
Postcard (3) Poster (3) Language	AEP Agent Focused - I Can Help Flyer Available for: Download Inventory Code: GHHHXDHEN17	>
English (53) Other (4) Spanish (9) Line of Business	AEP Agent Focused - Healthlest You Flyer Available for: Download Imentory Code: GHIHXDGEN17 * Favorte	>
Individual (59) Product Type Medicare Advantage (61)	ROY Get Medicare Ready Spanish Available For Download Intentory Code: GHHJEW3SP17 * Favorte	>
Pharmacy (3) State AK (65)	APP Enrollment Event v.2 Flyer Available For: Download Interentoy Code: Gri-HjEWMERL_NC	>
AL (65)	Diabetic supplies flyer	

n, Deborah 🛛 🛱 🗹 item search

Q

4. Click on the Customize & Download

Customize and Download

		Generic \$0 Premium 1	Medicare FLYER		
		For Delegated USe Only. Do	wnload and print locally. Generic \$0 Prem	ium Medicare Flyer	
2.00		Available For: Email with lin	ık, Download		
10		★ Favorite			
Zero, zip, zilch		Additional Details			
No multipliticity you suy it, it changes to v Medicard A	doo Kaga pilana with 50 promiums.	Document Type:	Flyer		
Neurone Advantage park. • Destars of houses and inspiral coverage • Proving and any encourse. • Maximum machael of packet protection.	Plus the cause you may work. > Conservational order promoty salves options > Vice any program > Security any conservations and when you haved > Red us much med	Inventory Code:	Y0040_GHHJ6MMEN_GEN_FL		
Hyper/reductions of a statistic for Medicano and base Price Received, independent setus agent for Ham and help part have a plan that fits pair mode.					
(Bajanthamal, (Bajanoy Kona)) Cooreol solo Agoni, (Escrid) (Biora ((Biora Algonian)) (Biota anti-oli) (Biota anti-oli) (Biografic Anti-oli)					
Internet is the case Adversary IVK, 170 cm171 get get have backed the IVK adversary IVK, 170 cm171 get get have backed the IVK adversary of the terms internet in the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the IVK adversary of the I	seempay your Measure was Access and Tables and an a complete stag please make in 2009 Web Web you wake a coold associated and you for coold any				
Constant and Const					
The following delivery of EMAIL WITH LINK	channel will be used: Print Ads - customize	e and download			
				Customize & Download	Order

5. Customize by filling in the fields. The user's profile information prepopulates or you can edit the customizations. For items with variable photos, click on "Change Image" or the small photo at the bottom to see all options.

		Generic \$0 Premium	Medicare FLYER	
10		Agent Name *	Sara Eames	
Zero, zip, zilct	1	License # (CA only)	123456	
For shart we prove the demonstrate function	Na hydrawdd Colarans	Phone	(502) 580-8902	
6.11 selection in processory and even as inferiored to even appricate a financial of the selection processory as inferentiation of a service of the selection of the selection of the selection of the selection of the selection.	 No for simplex regiment. Constraints of sales contrast, and a spin size of a size of the spin spin spin state of sales. 			
A Brance free successings	ant short you they believe a source of an	Agency Name	My Agency	
B see a deconstance of the bar Nethers and 1 Providences, independent of a second to be well help you deve a plan limit. It you need	of the set			
and help you does it a plan field if you need [it as minor if it is a plan field if you need it as and it is an approximately if it is an if it is a subscript if it is a subscript if it is a subscript if		Agent Website	mywebsite.com	
E. Set	Estadou I Dur Boshi	Spanish speaking?	No	
Notice and Resource Manuface H42, 475, and 445, increase one of every an extension operation of the data set when address in a transmission of the set attention. Another independent on the set of the attention of the set of the set of the set of the set attention.	(a) solver the descent of the second seco	Hours of operation	Monday-Friday, 8 a.m. to 5 p.m.	
 Contract of the second s	a serie conference de la	Please select a logo		
$M_{\rm eff}(M_{\rm eff})=0.01$ and $D_{\rm eff}(M_{\rm eff})=0.01$ and $M_{\rm eff}(M_{\rm eff})=0.01$ and M_{\rm eff}(M_{\rm eff})=0.01 and M_{\rm eff}(M_{\rm eff})=0.01 and			No assets available	
		Select your photo and		
		click on the ad to		Change Image
		approve your preview		X Remove Image
				Back Download PDF

6. Select your photo, and after all customization has been completed click on the image of the ad to the left to approve and proceed to download. You can also click on the ad to preview at any time.

Customize and Download

	Generic <mark>\$</mark> 0 Premium	n Medicare FLYER		
0	Agent Name *	Sata Sames		
Zero, zip, zilch	License # (CA only)	123496		
En professioner services and the service of the ser	Phone	(502) 580-8902		
 Consider an example of the constraints of the constraints	Agency Name	My Agency		
Conservation of the second sec	Agent Website	mywebiete.com		
	Spanish speaking?	No	9	
• A start strand being MC (To get an experiment of the start strange), while the start strange is an experiment of the start strange is a strange of the start strange is a strange of the start strange is a strange of the strange	Hours of operation	Monday-Friday, 8 a.m. to 5 p.m.		
. The second states is the second state of th	Please select a logo	No assets available		
	Select your photo and click on the ad to	Seech		
	7 - 1999 - 1999 - 194	Steer maat recent first Steer dat	ak Europe Conumbrals	
		22		
			Back Download PDF	

7. The preview will display. To go back to the customization screen by clicking "I approve" and "Done". If you see changes needed click "Done" and go back to the Customization screen. For 2-sided pieces, click on the page icons at the top right of the Preview screen to look at both.



8. If the piece is then complete, click the **Download** button to download and save to your com<u>pu</u>ter.

Customize and Download		
	Generic \$0 Premium	Medicare FLYER
0	Agent Name *	Sara Earnes
Zero, zip, zilch	License # (CA only)	123456
For a Surface pays again dense of an Andream Nato Representation Data areas All the form the paragraphic areas Representation of the second paragraphic and the second paragraphic in the paragraphic and the second paragraphic and the second paragraphic in the paragraphic and the second paragraphic and the second paragraphic in the paragraphic and the second paragrap	Phone	(502) 580-8902
a file debits de la resultance la discussion de la consequencia de la consecuencia de la consecuencia b files de la consequencia de la consecuencia de la consecuencia de b files de la consecuencia de	Agency Name	My Agency
B to a relevantion of the forebound and our measures will indee. The forebound independent of a series in the forebound if B forebound in the series and set ledge to a dense super the forebound on the series of the forebound interpret processing (a second our set). Ensemble to a series of the series of the second is a second of the series of the second of the second of the B forebound is a second of the second of the second of the second of the second of the B forebound of the second	Agent Website	mywebsite.com
Barrador Ela Secol	Spanish speaking?	No
in consultations before the second second states and second second second second second second second second s	Hours of operation	Monday-Friday, 8 a.m. to 5 p.m.
The start is descent strength of the start	Please select a logo	No assets available
	Select your photo and click on the ad to approve your preview	DININGOUT

Customize and Download

9. Ads with variable sizing include editable fields where dimensions can be inserted within a certain range. The ad will resize proportionately. Proceed through customization, approval and download as instructed above.

	\$0 Premium Medica	so AD Epstich		
	app Presidunt Medica	re no crigion		
	Agent Name *	Sana Earries		
	License # (CA only)			
0	Phone	(502) 580-8902		
7	Agency Name			
Zero, zip, zilch	Agent Website			
No metar hon you ray it. I umana has Metode Admisige plans with drawn early	Spanish speaking?	- Select -	M	
Get the Service year may need with a Wedenin Association (all the Victoria of the view and hexposite covertige, 2 Marcing the stage of weights of the service is which years are made as the of poster protection 2 Marcine service.	Hours of operation	Monday-Friday, 8 a.m. to 5 p.m.		
The file industry program position 5 Conversion read-weak in Americany Facel is contrast 4 Conversion registeries 4 Conversion registeries 5 Americany and Conversion stratume of a vehice yield if weak 6 Americany international	Please select a logo	No assets available		
Provide Networks aduption for Work there and how sparsings, out order, when you main address your distances a plan than there are need. See a Young Lange yours of show of these yours of the address of the service the service of the service the service of the service the service the service of the service the service of the service the service of the service the service of the service of the service the service of the service the service of the service	Select your photo and click on the ad to approve your preview	ľ		✔ Change Image ★ Iterroye Image
The set of			VOMAN	
nga jan 1995 ya kasa aktor	Change document dimensions	Min Height: 12.5 in	Max Height: 19.75 in	Show Dimensions in:
	GITKINSON	Min Width: 6.5 in	Max Width: 9.7 In	Inches 🗠
		Height: 19.75		In.
		Width: 0.21		Reset.
			nter a value less than or equal	
		to 9.7.		
		4		Back Download PDF