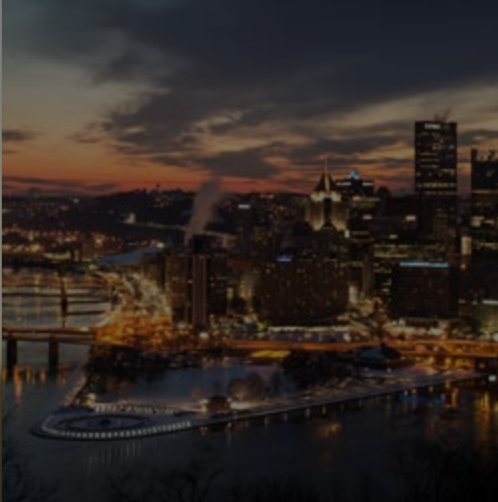




Humana®

Market Benefit Highlights

Plan Year 2018



Disclaimer

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Why Humana?

Our goal is to make Humana the carrier of choice by being *responsive* to your needs, offering *value* to your clients, and *easy* to do business with!



Proven Industry Leader

- Fortune 100 company
- Over 50 years of experience
- National footprint
- Established leader in Medicare Advantage:
 - MAPD 3.2 million members
 - PDP 5 million members



Continuous Agent Resources

- Dedicated telephonic agent support line
- Easy-to-use enrollment tools and technology
- Continuing education, training, and sales support
- Support from local market offices
- Customizable marketing materials



Commitment to our Community

Humana is deeply committed to improving the health of all the communities we serve by 20 percent by 2020, and we will do this by making it easy for people to achieve their best health. Humana's bold goal centers around communities because we recognize that health care happens in the doctor's office and hospital, but health happens in the communities where we live.

Table of Contents

Click on the links below to jump to a specific state





Alabama

This market is composed of the following areas:

Birmingham

Huntsville

Mobile

Southeast

Includes: Montgomery, AL ; Dothan, AL ;
Columbus, GA

[Click Here to View this Market's Plans](#)





Alaska

This market is composed of the following:

Statewide Medicare Supplements Plans

Statewide PDP Plans

[Click Here to View this Market's Plans](#)





Arizona

This market is composed of the following areas:

Maricopa

Mohave and La Paz

Pima

Yavapai

PDP Plans - All Counties

PPO Plans - All Counties

[Click Here to View this Market's Plans](#)





Arkansas

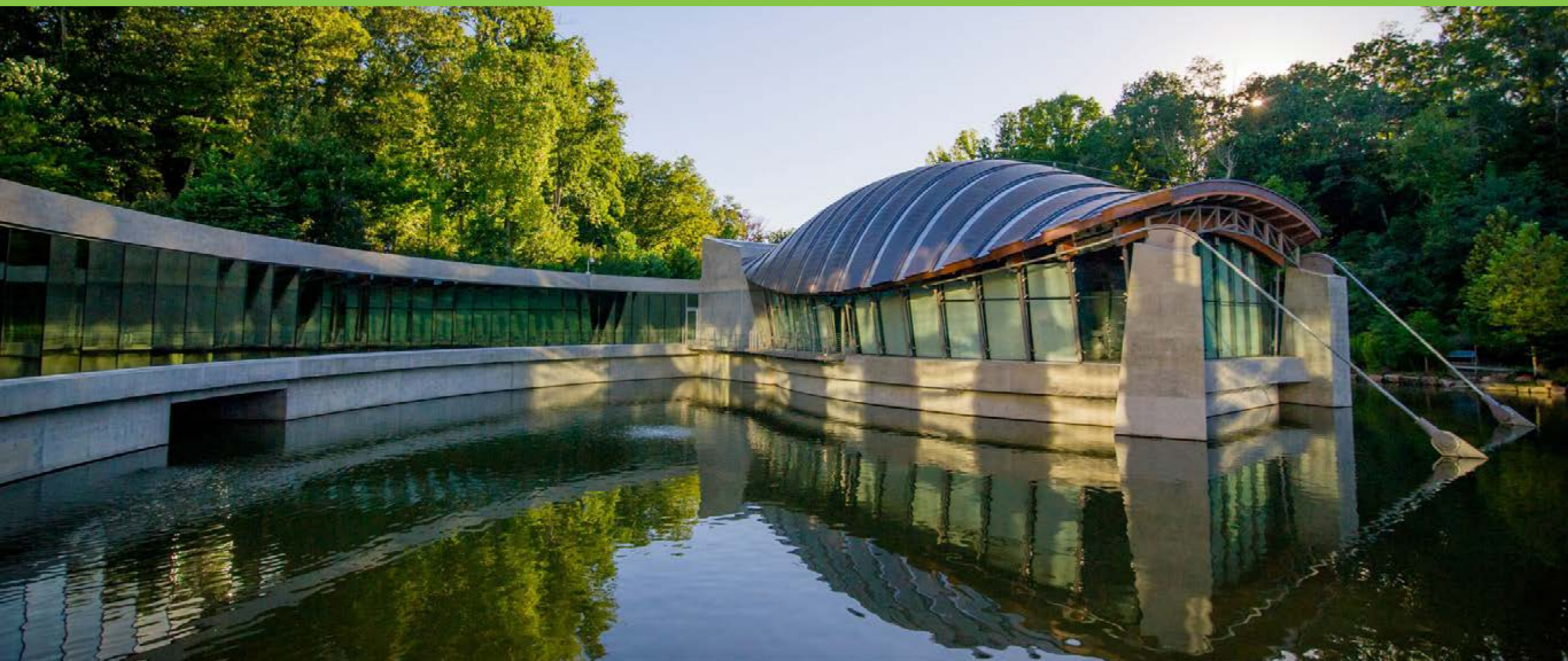
This market is composed of the following areas:

Little Rock and Texarkana

NW Arkansas

Includes: Rogers/Bentonville

[Click Here to View this Market's Plans](#)





California

Select the market(s) below to view their Market Highlights

Los Angeles

Northern California

Southern California





Colorado

This market is composed of the following:

HMO

PPO

[Click Here to View this Market's Plans](#)





Connecticut

This market is composed of the following:

Statwide PDP

[Click Here to View this Market's Plans](#)





Delaware

This market is composed of the following:

Kent, New Castle, & Sussex Counties

Statewide PDP

[Click Here to View this Market's Plans](#)





Florida

Select the market(s) below to view their Market Highlights

Daytona

Greater Tampa Bay

Gulf Coast

Includes: Ft. Myers, Port Charlotte, and Naples

Miami Dade

NE Jacksonville

Orlando

Palm Beach

Panhandle

Space Coast

Includes: Melbourne, Titusville, and Vero Beach

Treasure Coast

Includes: Stuart, Port St. Lucie, and Ft. Pierce

Broward





Florida CarePlus

This market is composed of the following areas:

Broward County

Jacksonville

Miami Dade

Orlando

Palm Beach

Space Coast

Tampa Bay

Includes: Melbourne, Titusville, and Vero Beach

Includes: Hillsborough, Pasco, Pinellas and Polk

[Click Here to View this Market's Plans](#)





Georgia

This market is composed of the following areas:

Atlanta and Outstate Georgia

[Click Here to View this Market's Plans](#)





Hawaii

This market is composed of the following:

All of Hawaii

Includes: Honolulu County, Maui County, & Kauai County

[Click Here to View this Market's Plans](#)





Idaho

This market is composed of the following:

Northern Idaho

Treasure Valley

PDP Statewide

Includes: Coeur d'Alene

[Click Here to View this Market's Plans](#)





Illinois

Select the market(s) below to view their Market Highlights

Central and Southern

Includes: Peoria, East St. Louis, Bloomington

Northern Illinois

Includes: Greater Chicago





Indiana

Select the button below to view this Market's Highlights

Central Indiana/
Indianapolis

Ft. Wayne

South Bend/
Northwest Indiana

Lake County

Southern Indiana/
Evansville

Statewide Products

Private Fee for
Service Plans

Prescription Drug Plans
All Counties





Iowa

This market is composed of the following areas:

Central and Western

Includes: Sioux City, Council Bluffs, Des Moines, Fort Dodge

Northern and Eastern

Includes: Mason City, Waterloo, Cedar Rapids, Iowa City, Quad Cities

[Click Here to View this Market's Plans](#)





Kansas

This market is composed of the following areas:

Kansas-Missouri: Kansas City

Wichita

[Click Here to View this Market's Plans](#)





Kentucky

Select the market(s) below to view their Market Highlights

Eastern

Includes: Lexington, Richmond, Paintsville, Harlan, Hazard, Pikeville, Winchester, Paris, Frankfort

Greater Louisville

Northern

Includes: Covington, Florence, Newport, Dry Ridge, Carrollton

South Central

Includes: Somerset, London, Corbin, Elizabethtown, Danville

Western

Includes: Paducah, Owensboro, Bowling Green, Glasgow, Madisonville





Louisiana

This market is composed of the following:

Baton Rouge

Baton Rouge North

Bayou & River Parishes

Lafayette

Monroe

New Orleans

Northshore

Shreveport

Southwest/Central

Includes: Lafayette, Lake Charles, Alexandria

Tangipahoa Parish

Statewide Regional PPOs

[Click Here to View this Market's Plans](#)





Maine

This market is composed of the following:

Statwide Products

[Click Here to View this Market's Plans](#)





Maryland

This market is composed of the following:

LPPO

Statwide PDP

[Click Here to View this Market's Plans](#)





Massachusetts

This market is composed of the following:

Statwide PDP

[Click Here to View this Market's Plans](#)





Michigan

This market is composed of the following areas:

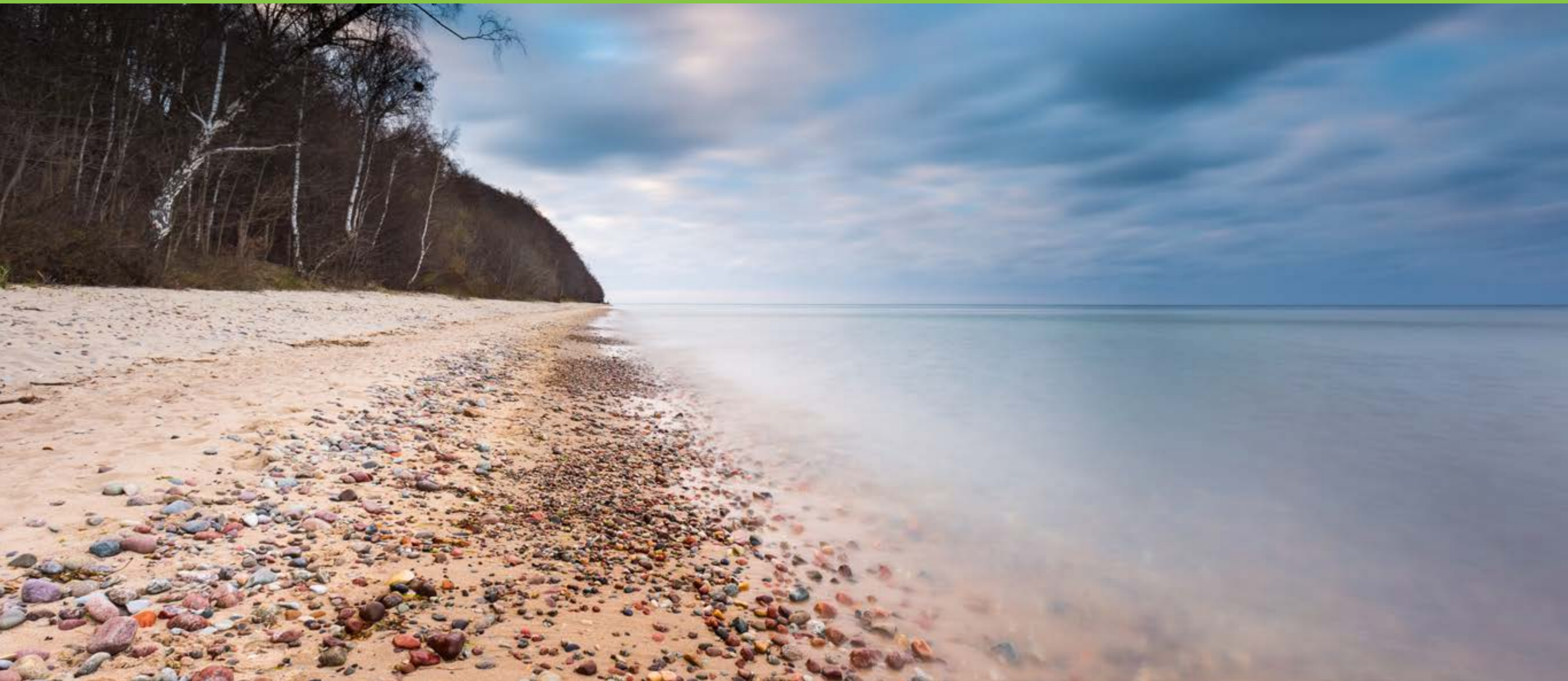
Detroit

Grand Rapids

Northern, Central, & Southern Areas

Includes: County Specific - excludes Detroit and Grand Rapids

[Click Here to View this Market's Plans](#)





Minnesota

This market is composed of the following areas:

Midwest North

Northern

Southern

Twin Cities

[Click Here to View this Market's Plans](#)





Mississippi

This market is composed of the following:

Desoto

Hattiesburg

Jackson Metro

MS Gulf Coast

Statewide Products

[Click Here to View this Market's Plans](#)





Missouri

This market is composed of the following areas:

Kansas-Missouri:
Kansas City

Joplin
(Southwest Missouri)

Springfield
(Southwest Missouri)

St. Louis

[Click Here to View this Market's Plans](#)



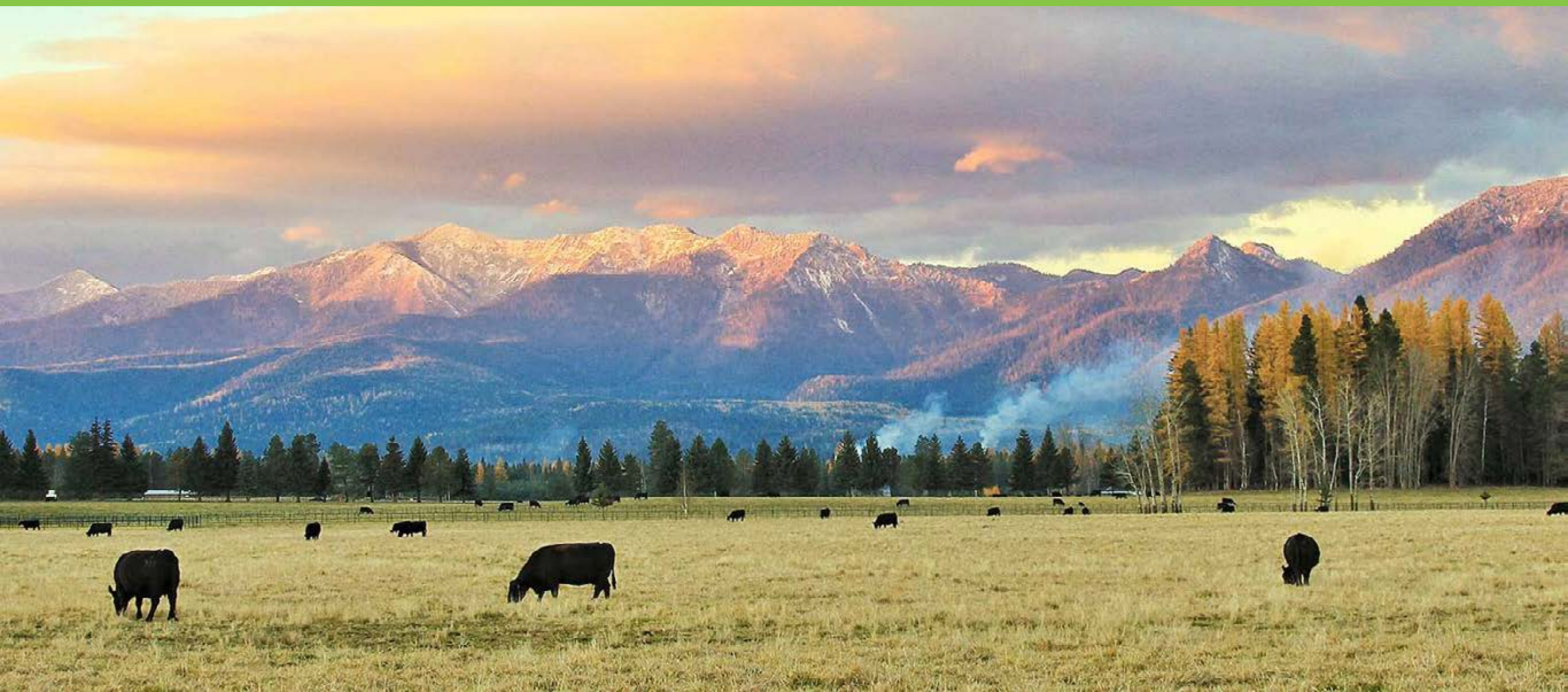


Montana

This market is composed of the following:

Midwest North

[Click Here to View this Market's Maps & Plans](#)





Nebraska

This market is composed of the following:

Omaha & Surrounding Area

Includes: Omaha, Lincoln, South Sioux City, Council Bluffs (IA)

[Click Here to View this Market's Plans](#)





Nevada

Select the button below to view this Market's Highlights

Clark & Nye County

Washoe

Medicare Supplements
All Counties

PDP All Counties





New Hampshire

This market is composed of the following:

Statwide Products

[Click Here to View this Market's Plans](#)





New Jersey

This market is composed of the following:

Statwide Products

[Click Here to View this Market's Plans](#)





New Mexico

This market is composed of the following:

HMO

PPO

[Click Here to View this Market's Plans](#)





New York

This market is composed of the following area:

Northeast

Includes: Downstate & Upstate

[Click Here to View this Market's Plans](#)





North Carolina

This market is composed of the following areas:

Charlotte

Triad and Triangle Areas

Western Region

Includes: Asheville

[Click Here to View this Market's Plans](#)





North Dakota

This market is composed of the following area:

Midwest North

[Click Here to View this Market's Maps & Plans](#)





Ohio

Select the market(s) below to view their Market Highlights

Canton / Akron

Cincinnati

Cleveland

Columbus

Dayton

Northwest Central Ohio

Includes: Wayne, Medina, Ashland, Holmes,
Knox, Richland, Coshocton, Crawford, Hancock,
Seneca, Henry, Holmes, Huron

Toledo

RPPO, PFFS Plans

Statewide PDP





Oklahoma

This market is composed of the following areas:

Oklahoma City

Tulsa

[Click Here to View this Market's Plans](#)





Oregon

This market is composed of the following:

Central Oregon

Portland Area

Statewide Medicare
Supplements

Statewide PDP

[Click Here to View this Market's Plans](#)





Pennsylvania

Select the market(s) below to view their Market Highlights

Greater Philadelphia

Includes: Philadelphia, Doylestown, Levittown, Abington, Upper Darby, Downingtown

Lawrence / Mercer

Lehigh Valley/Northeast

Includes: Ft. Myers, Port Charlotte, and Naples

North Central / Northwest

Includes: Williamsport, Sharon, Erie, Beaver Falls, Aliquippa

South Central / Southwest

Includes: Pittsburgh, Lancaster, Harrisburg, Reading

Statewide





Puerto Rico

This market is composed of the following:

HMO

Local PPO

PDP

[Click Here to View this Market's Plans](#)





Rhode Island

This market is composed of the following:

Statwide Products

[Click Here to View this Market's Plans](#)





South Carolina

This market is composed of the following areas:

Charleston

Columbia

Greenville /
Spartanburg

Non-Metro Areas

[Click Here to View this Market's Plans](#)





South Dakota

This market is composed of the following areas:

East River

Includes: Sioux Falls, Brookings, Watertown, Yankton

West River

Includes: Rapid City, Spearhead, Sturgis, Custer

[Click Here to View this Market's Plans](#)





Tennessee

This market is composed of the following areas:

Chattanooga

Knoxville

Memphis

Nashville

TriCities

[Click Here to View this Market's Plans](#)





Texas

Select the market(s) below to view their Market Highlights

Northeast

Includes: Dallas, Forth Worth, and Houston

West

Includes: Abilene, Amarillo, Austin, Corpus Christi, Laredo, Lubbock, Midland-Odessa, Rio Grande Valley, San Antonio, Waco

El Paso





Utah

This market is composed of the following:

Statewide PDP

Wasatch Front

[Click Here to View this Market's Plans](#)





Vermont

This market is composed of the following:

Statwide Products

[Click Here to View this Market's Plans](#)





Virginia

This market is composed of the following:

Charlottesville

Northern VA

Includes: Fairfax, Arlington, Fredericksburg,
Winchester

Roanoke

Richmond

Southwest VA

Includes: Abingdon, Bristol, Tazewell, Wytheville

Tidewater

NOVA/CHAR/ROAN/
SWVA – DE-SNP

RICH/TIDE/CENT – DE-
SNP/CC-SNP

PFFS/RPPO

Statewide PDP

[Click Here to View this Market's Plans](#)





Washington

This market is composed of the following:

Clark County

King County

Kitsap County

Pierce County

Snohomish County

Spokane County

Thurston County

Statewide PDP

Statewide Medicare Supplements

[Click Here to View this Market's Plans](#)





West Virginia

This market is composed of the following areas:

Northern

Includes: Wheeling, Morgantown, Clarksburg,
Parkersburg, Martinsburg

Central Appalachian

Includes: Huntington, Charleston, Beckley, Lewisburg, Princeton,
Ashland KY, Maysville KY, Grayson KY, Morehead KY

[Click Here to View this Market's Plans](#)





Wisconsin

This market is composed of the following:

Madison, Milwaukee, Green Bay

Statewide PFFS & PDP Plans

[Click Here to View this Market's Plans](#)





Wyoming

This market is composed of the following:

Statewide PDP

[Click Here to View this Market's Plans](#)

