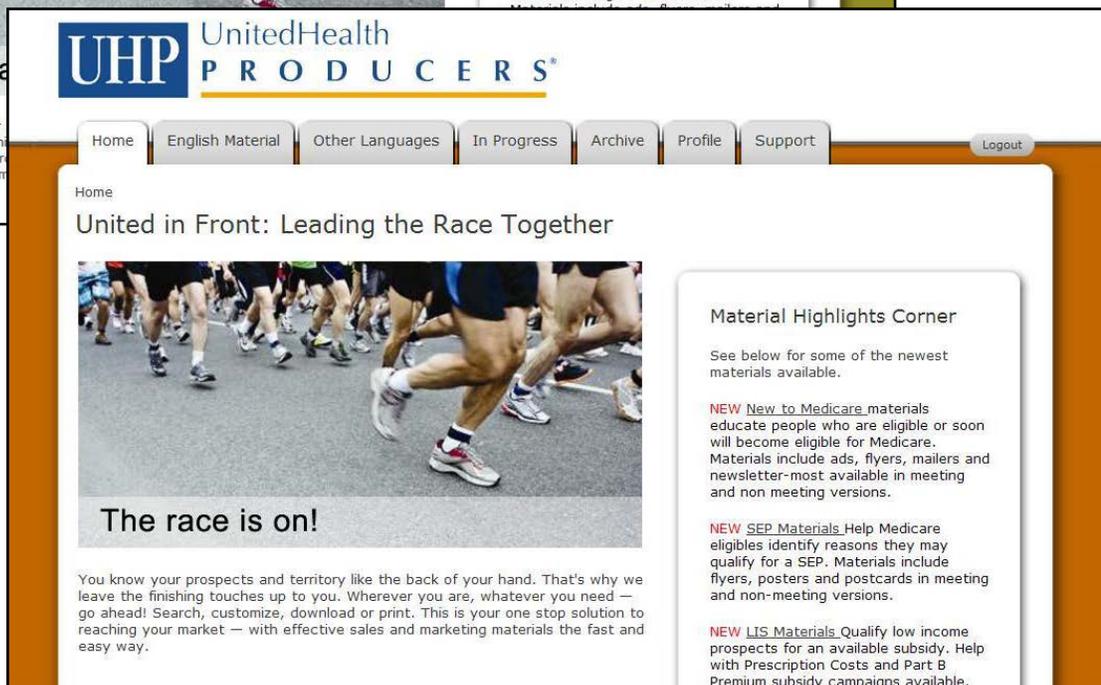


UnitedHealthcare Agent Toolkit QUICK START GUIDE



NOTE: The Quick Start Guide was created using a UnitedHealth Producers account; however this guide applies to both UnitedHealth Producers and Advisors.

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Welcome to the UnitedHealthcare Agent Toolkit!

The UnitedHealthcare Agent Toolkit allows you to create customized marketing materials with targeted messages quickly and easily. The materials are designed to help you drive leads effectively while ensuring compliance with regulatory, CMS and branding standards.

Accessing the Toolkit through the UnitedHealth Producers Portal

To access the Toolkit, type www.unitedhealthproducers.com in your Internet browser. Then, enter your UnitedHealth Producers username and password in the lower right corner and click "Go".

UHP UnitedHealth
PRODUCERS

Text Size: [A](#) [A](#) [A](#) [Home](#)

This site provides a variety of tools and information to help you make the most of being a certified UnitedHealth producer. Resources include Plan information, Training, Marketing materials, UHC-iEnroll™ and online enrollment, Application and commission status, FAQs and more!

- Click Here to Launch the Overview Demo (FMO)
- Click Here to Launch the Log In Demo (FMO)
- Click Here to Launch the Overview Demo (ICA/ISR)
- Click Here to Launch the Log In Demo (ICA/ISR)

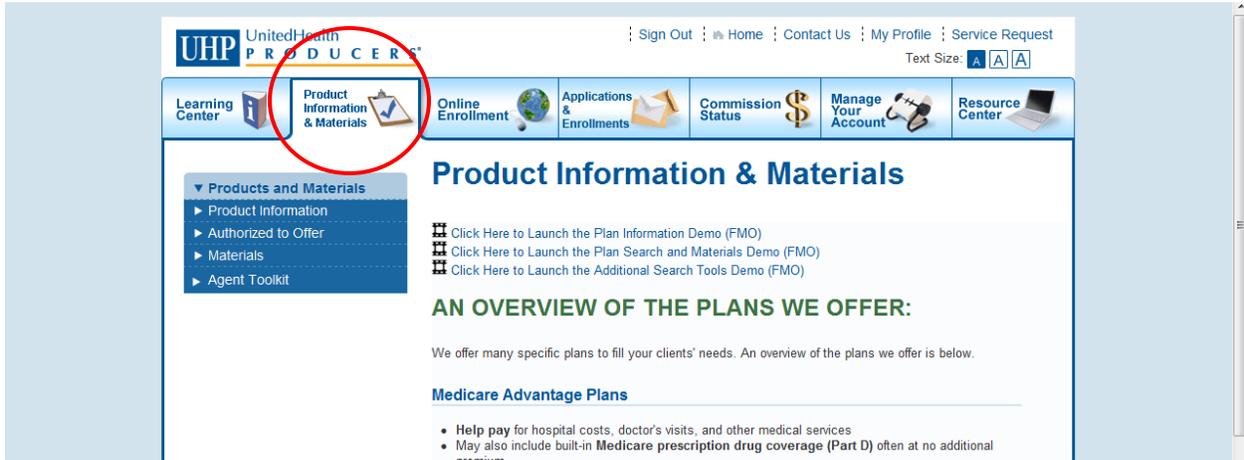
Learn About Our Plans
We offer a broad portfolio of product choices for clients eligible for Medicare. [more >](#)

Request Access
Access to important news, information, resources and tools to help you manage your business. [more >](#)

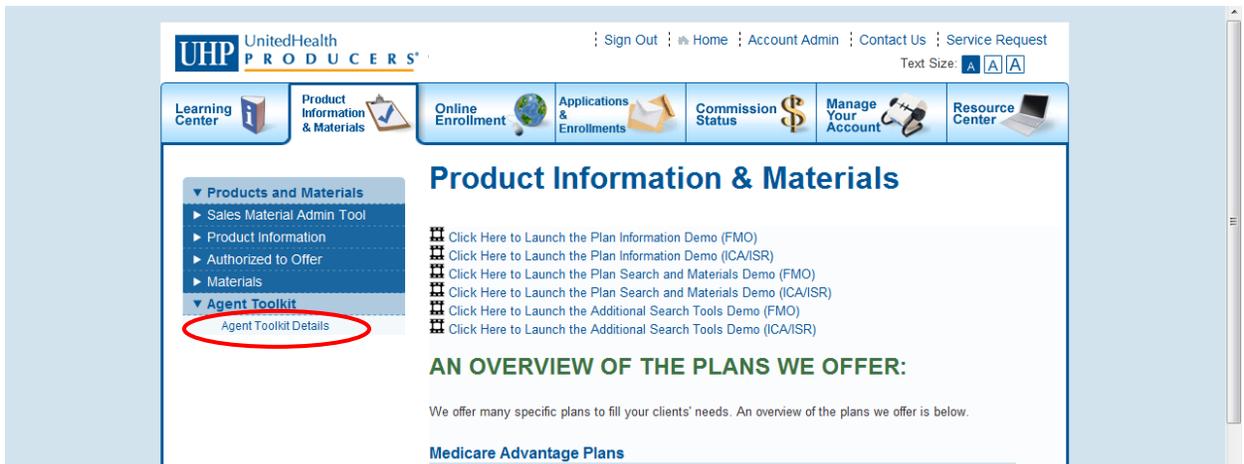
Sign-In
Username:
Password:
GO

About Us | Privacy Policy/Legal
Last Updated: 02.22.2012 at 11:59 PM CDT
© 2012 United HealthCare Services, Inc.

Then, click on the "Product Information and Materials" tab on the top navigation bar.



Click on the Agent Toolkit navigation bar



Click on the “Agent Toolkit” details in the Agent Toolkit navigation bar



Click on the “click here to link to Agent Toolkit” hyperlink



Navigating around the Toolkit

The Toolkit home page displays highlights, news and marketing best practices. Be sure to check the home page for updates on a regular basis.

Click on the “English Material” tab to access English language marketing material. Or you may select the “Other Languages” tab to access other language marketing material, such as Spanish, Chinese and Korean.



The screenshot shows the UnitedHealth PRODUCERS website. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains tabs for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. The main content area features a 'Home' heading, a large image of runners with the text 'United in Front: Leading the Race Together' and 'The race is on!'. Below the image is a paragraph: 'You know your prospects and territory like the back of your hand. That's why we leave the finishing touches up to you. Wherever you are, whatever you need — go ahead! Search, customize, download or print. This is your one stop solution to reaching your market — with effective sales and marketing materials the fast and easy way.' To the right is a 'Material Highlights Corner' section with three items: 'NEW [New to Medicare materials](#) educate people who are eligible or soon will become eligible for Medicare. Materials include ads, flyers, mailers and newsletter-most available in meeting and non meeting versions.', 'NEW [SEP Materials](#) Help Medicare eligibles identify reasons they may qualify for a SEP. Materials include flyers, posters and postcards in meeting and non-meeting versions.', and 'NEW [LIS Materials](#) Qualify low income prospects for an available subsidy. Help with Prescription Costs and Part B Premium subsidy campaigns available.'

Material is separated by Plan-specific material, comprehensive marketing programs and informational sales support materials.. To promote a product or benefit, such as UnitedHealthcare Medicare Solutions, select a category under Plan-specific Marketing. To promote a specific message or campaign, such as Medicare Made Clear, select a category under Comprehensive Marketing Programs. To obtain informational sales material on products and programs offered by UnitedHealthcare, such as ancillary programs, select a category under Informational Sales Support Materials.To access material select the folder icon located next to the desired category.



Citrus Health Plan

Choose from an assortment of materials and campaigns for the Citrus Health Plan products in your market. Inside you will find materials for both the Dual and Non-Dual Medicare Advantage products.

What's Available? Meeting and non-meeting flyers, ads, direct mail, postcards and posters. Additional support pieces such as the pharmacy saver flyer and brochures are also available.



Medicare Supplement & Prescription (PDP)

Medicare Supplement and Part D plans are a natural combination. Use these materials to sell the two plans as a complete package.

What's available? Flyers, mailers, free standing inserts, advertisements, and letters with meeting and non-meeting versions as well as other support materials.



Physicians Health Choice

Choose from an assortment of materials and campaigns for the Physicians Health Choice products in your market. Inside you will find materials for both the Dual and Non-Dual Medicare Advantage products.

What's Available? Meeting and non-meeting flyers, ads, direct mail, postcards and posters. Additional support pieces such as the pharmacy saver flyer and brochures are also available.



Prescription Drug Plans (PDP)

Material available to help advertise upcoming community meetings and encourage prospects to set up a meeting to discuss Part D options.

What's available? Meeting and non-meeting flyers, including the Pharmacy Saver Flyer



UnitedHealthcare Dual Complete

Choose from an assortment of materials and campaigns for the UnitedHealthcare Dual Complete products in your market.

What's Available? Meeting and non-meeting flyers, ads and posters. Additional support pieces such as the pharmacy leave behind flyer, pocket folder and brochures are also available.



UnitedHealthcare Medicare Solutions

Choose from an assortment of materials and campaigns for the UnitedHealthcare MedicareComplete products in your market.

What's Available? Meeting and non meeting ads, flyers, postcards, and posters

To view material options, select a message or campaign using the icons located to the left of the screen.

The screenshot displays the UnitedHealth UHP PRODUCERS website. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains tabs for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', and 'Support', with a 'Logout' button on the right. Below the navigation is a 'Start a document' section with a search bar and a 'Search' button. The main content area shows a breadcrumb trail: 'English Material > UnitedHealthcare Medicare Solutions'. Four document categories are listed, each with a folder icon and a blue circular icon containing a white 'C' and a right-pointing arrow:

- General Newspaper Ads**
Looking to sell any of the Medicare products within the UnitedHealthcare Medicare Portfolio? Use these pieces to help drive traffic to community meetings or 1 on 1 appointments. These materials are a great way to maintain your book of business throughout the year.
What's available Quarter page, half page and full page meeting and non-meeting ads
- Losing your Medicare health plan?**
Did a major competitor exit from your market? Is there an employer group in your area who has decided not to offer retiree coverage? Reach those prospects that are losing their Medicare health plan and encourage them to enroll in a UnitedHealthcare Medicare plan.
What's available? Meeting and non-meeting flyers, direct mail, postcards and posters
- More Benefits than Original Medicare**
Medicare Advantage or Original Medicare? Help beneficiaries understand what additional benefits they get from enrolling in a Medicare Advantage plan from UnitedHealthcare.
What's available? Meeting and non-meeting flyers, direct mail, postcards and posters
- Plan Expansion**
Is there a new plan offering in your area? If so, reach out to prospects in these markets and encourage them to enroll in an UnitedHealthcare MedicareComplete plan.
What's Available? Meeting and non-meeting flyers, direct mail, postcards and posters

At any time you may search for material using the search field at the top right corner of the page. Enter a keyword and click "Search" to populate results.

The screenshot shows the UHP UnitedHealth PRODUCERS website. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains buttons for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. Below the navigation is a 'Start a document' section with a search input field and a 'Search' button, both circled in red. The main content area is titled 'English Material' and 'Plan-specific Marketing'. It features three categories, each with a folder icon and a brief description:

- AARP MedicareComplete**: Choose from an assortment of materials and campaigns for the AARP MedicareComplete products in your market. **What's Available?** Meeting and non meeting flyers, postcards, and posters.
- AARP Medicare Supplement**: AARP Medicare Supplement - Grow your book of business throughout the year with AARP Medicare Supplement lead generation materials for authorized to offer (A20) Level 1 and Level 2 agents. Campaigns are available with a variety of messages to reach your target audience. **What's available?** Flyers, mailers, ads, postcards and letters in both meeting and non-meeting versions. Additional support pieces such as fact sheets and brochures are also available.
- Citrus Health Plan**: Choose from an assortment of materials and campaigns for the Citrus Health Plan products in your market. Inside you will find materials for both the Dual and Non-Dual Medicare Advantage products. **What's Available?** Meeting and non-meeting flyers, ads, direct mail, postcards and posters. Additional support pieces such as the pharmacy saver flyer and brochures are also available.

Profile

To access your Toolkit account information select the "Profile" tab. Click "Edit Profile" to update your profile information. Please note your profile information is used to populate marketing pieces available on the Toolkit.

The screenshot shows the UnitedHealth PRODUCERS website interface. At the top, there is a navigation bar with tabs for Home, English Material, Other Languages, In Progress, Archive, Profile (which is selected), and Support. A Logout button is also visible. Below the navigation bar, the "My Profile" section is displayed. It includes a header with a user icon and a prompt to review personal information. There are three buttons: Edit Profile, Change Password, and Address Book. A red warning message states: "Changes to your profile only apply to materials you create on the Agent Toolkit. To change your information on file with UnitedHealthcare, please contact the Producer Help Desk." The profile information is presented in two columns. The left column lists fields: Full Name, First Name, Last Name, Company Name, Title, Phone Number, E-mail Address, Address 1, Address 2, City, State/Province, Postal Code, and Toll Free Number. The right column contains the corresponding values: John Smith, John, Smith, UnitedHealthcare, UnitedHealthcare Medicare Solutions, 123-456-7890, john_smith@aol.com, 123 Main Street SE, Eden Prairie, MN, and 55344. Below this, there are two sections for "Optional Image Assets": "Upload Photo File" and "Upload Logo File". Each section has a "Requirements: Sample" link and a list of bullet points detailing upload specifications. The "Current Files:" section is currently empty. At the bottom, there is an "Upload Service Agreement" section with a paragraph of text.

UHP UnitedHealth
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Home English Material Other Languages In Progress Archive Profile Support Logout

My Profile

Review your personal information. Click 'Edit Profile' to make changes.

[Edit Profile](#) [Change Password](#) [Address Book](#)

Changes to your profile only apply to materials you create on the Agent Toolkit. To change your information on file with UnitedHealthcare, please contact the Producer Help Desk.

Full Name:	John Smith
First Name:	John
Last Name:	Smith
Company Name:	UnitedHealthcare
Title:	UnitedHealthcare Medicare Solutions
Phone Number: (Example: 123-456-7890)	123-456-7890
E-mail Address: (Example: john_smith@aol.com)	john_smith@aol.com
Address 1:	123 Main Street SE
Address 2:	
City:	Eden Prairie
State/Province:	MN
Postal Code: (Example: 55344)	55344
Toll Free Number:	

Optional Image Assets:

[Upload Photo File](#) [Upload Logo File](#)

Requirements: [Sample](#)

- 2 in x 2 in
- Photo presents full head from top of hair to shoulders
- Take the photo in a plain white or off-white background
- File Resolution - 300dpi JPEG - Color

Requirements: [Sample](#)

- Size - 3in x 3in - (whichever size width or height at 3 inches is met first)
- File Resolution - 300dpi JPEG - Color

Current Files:

Upload Service Agreement:
Uploads will be approved for use within 2 business days. Upload requirements must be met to obtain approval. You will be notified via email if your upload is approved or requires changes. Please be sure the email address in your Toolkit profile is accurate and up to date.

After changing your information, click "Accept" to save the changes.

The screenshot shows the 'Edit My Profile' form in the UnitedHealth PRODUCERS portal. The form is titled 'Edit My Profile' and includes a user icon. Below the title, there is a note: 'Edit your personal information. Click Accept to confirm your updates or Cancel to ignore them.' There are 'Accept' and 'Cancel' buttons. A red warning message states: 'Changes to your profile only apply to materials you create on the Agent Toolkit. To change your information on file with UnitedHealthcare, please contact the Producer Help Desk.' The form fields are as follows:

- Full Name:
- First Name:
- Last Name:
- Company Name:
- Title:
- Phone Number: (Example: 123-456-7890)
- E-mail Address: (Example: john_smith@aol.com)
- Address 1:
- Address 2:

Please note changes to your profile only apply to materials you create on the Agent Toolkit. To change your information on file with UnitedHealthcare, please contact the Producers Help Desk.

You may also upload your photo and company logo (if applicable) in your Profile. Click “Upload Photo File” to locate and submit your photo for approval. Then click “Upload Logo File” to locate and submit your logo for approval. Uploads will be approved for use within 2 business days. Please note, upload requirements must be met to obtain approval.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

My Profile

Review your personal information. Click 'Edit Profile' to make changes.

[Edit Profile](#) [Change Password](#) [Address Book](#)

Changes to your profile only apply to materials you create on the Agent Toolkit. To change your information on file with UnitedHealthcare, please contact the Producer Help Desk.

Full Name:	John Smith
First Name:	John
Last Name:	Smith
Company Name:	UnitedHealthcare
Title:	UnitedHealthcare Medicare Solutions
Phone Number: (Example: 123-456-7890)	123-456-7890
E-mail Address: (Example: john_smith@aol.com)	john_smith@aol.com
Address 1:	123 Main Street SE
Address 2:	
City:	Eden Prairie
State/Province:	MN
Postal Code: (Example: 55344)	55344
Toll Free Number:	

Optional Image Assets:

[Upload Photo File](#)

Requirements: [Sample](#)

- 2 in x 2 in
- Photo presents full head from top of hair to shoulders
- Take the photo in a plain white or off-white background
- File Resolution - 300dpi JPEG - Color

[Upload Logo File](#)

Requirements: [Sample](#)

- Size - 3in x 3in - (whichever size width or height at 3 inches is met first)
- File Resolution - 300dpi JPEG - Color

Current Files:

Upload Service Agreement:
Uploads will be approved for use within 2 business days. Upload requirements must be met to obtain approval. You will be notified via email if your upload is approved or requires changes. Please be sure the email address in your Toolkit profile is accurate and up to date.

In Progress

The “In Progress” tab contains your saved orders that are not completed. Click on a thumbnail image to continue working on a piece. The buttons at the top and bottom of the cart allow you to proceed to checkout and continue shopping. Under the options column on the right side of the screen you can edit your piece, preview your piece as a low resolution PDF, duplicate a piece, hold a piece until you are ready to process it, or delete it.

The screenshot displays the UnitedHealth PRODUCERS website interface. At the top, there is a navigation bar with buttons for Home, English Material, Other Languages, In Progress (selected), Archive, Profile, Support, and Logout. Below the navigation bar is the 'Shopping Cart' section. It features a title 'Shopping Cart' and a sub-header 'Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart'. There are two buttons: 'Proceed to Checkout' and 'Continue Shopping'. Below this is a table with the following data:

Item	Description	Product	Date Modified	Quantity	Options	Price
	7 1/2 x 12 Non-Heating Newspaper Ad	7 1/2 x 12 Non-Heating Newspaper Ad	10/14/2010 10:10 AM	1	Edit PDF Preview... Duplicate Delete Hold	\$0.00

Below the table, there is a 'Subtotal: \$0.00' and another set of 'Proceed to Checkout' and 'Continue Shopping' buttons. Below the cart is the 'Hold for Later' section. It features a title 'Hold for Later' and a sub-header 'Items to buy later: click 'Move to Cart' to move an item back to the shopping cart for purchase'. There are two buttons: 'Proceed to Checkout' and 'Continue Shopping'. Below this is a table with the following data:

Item	Description	Product	Date Modified	Quantity	Options	Price
	8 1/2 x 11 Non-Heating Flyer	8 1/2 x 11 Non-Heating Flyer	9/22/2010 4:19 PM	1	Edit PDF Preview... Duplicate Delete Move to Cart	

Items in the “Hold for Later” section are incomplete or are waiting to be processed. Once the items are completed or ready to be processed select “Move to Cart” under the options column.

Archive

The "Archive" tab contains completed marketing pieces. Go to the "Archive" tab to re-order a piece, submit an Ad to a publication, download a piece, or review past order history. Click "Details" in the options column of the piece you want to view.

UHP UnitedHealth PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Orders

All of your recent and past order submissions can be found here.

View: All Orders

Order	Created	Items	Total Price	Status	Options
G-OVATIONS-F92D66FS	9/22/2010 3:54 PM	8 1/2 x 11 Non-Meeting Flyer	\$0.00	Completed	Details
G-OVATIONS-B1567DCC	9/17/2010 11:19 AM	7 1/2 x 12 Non-Meeting Newspaper Ad	\$0.00	Completed	Details

© 2010 Mediagene Solutions | Customer Service | Contact

On the next screen, you can submit your piece to publication, reorder a piece or download your piece for printing. Simply click on the action you desire under the "Options" column.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

G-OVATIONS-B1567DCC 📄

Order summary

[Go Back](#)

Order G-OVATIONS-B1567DCC, created 9/17/2010 11:19 AM

Shipping Destination: Lindsey Bechstein
14500 Martin Drive
Ste 1000
Eden Prairie, MN 55344

Item	Description	Product	Quantity	Status	Comments	Options	Destination	Price
	7 1/2 x 12 Non-Meeting Newspaper Ad	7 1/2 x 12 Non-Meeting Newspaper Ad	1	Shipped		Publication Submit Reorder Details Download	Lindsey Bechstein	\$0.00

D-OVATIONS-F91FF33E

Subtotal	\$0.00
Shipping	+\$0.00
Tax	+\$0.00
Total Price	\$0.00
Payment Received	-\$0.00
Balance Due	\$0.00

Payment Information:

Billing Address

First Name: Lindsey

Last Name: Bechstein

Building an Ad

To begin, click on the “English Material” tab to access English language marketing material. Select the folder icon located next to the desired category.

The screenshot shows the UHP UnitedHealth PRODUCERS website interface. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains buttons for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. Below the navigation bar is a 'Start a document' section with a search box and a 'Search' button. The main content area is titled 'English Material' and 'Plan-specific Marketing'. It lists three categories, each with a folder icon and a globe icon:

- AARP MedicareComplete**
Choose from an assortment of materials and campaigns for the AARP MedicareComplete products in your market.
What's Available? Meeting and non meeting flyers, postcards, and posters
- AARP Medicare Supplement**
AARP Medicare Supplement - Grow your book of business throughout the year with AARP Medicare Supplement lead generation materials for authorized to offer (A2O) Level 1 and Level 2 agents. Campaigns are available with a variety of messages to reach your target audience.
What's available? Flyers, mailers, ads, postcards and letters in both meeting and non-meeting versions. Additional support pieces such as fact sheets and brochures are also available.
- Citrus Health Plan**
Choose from an assortment of materials and campaigns for the Citrus Health Plan products in your market. Inside you will find materials for both the Dual and Non-Dual Medicare Advantage products.
What's Available? Meeting and non-meeting flyers, ads, direct mail, postcards and posters. Additional support pieces such as the pharmacy saver flyer and brochures are also available.

Next, select a piece from the available options. You are now ready to customize your Ad using the form fill screen.

The screenshot displays the UnitedHealth PRODUCERS website interface. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains buttons for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. Below the navigation bar is a 'Start a document' section with a search box and a 'Search' button. A sub-header reads 'To build your piece, click on a category or piece of media below'. The main content area is titled 'English Material > New to Medicare (Turning 65)' and features a grid of eight document thumbnails. Each thumbnail includes a small image and a title. The titles are: '2012 Medicare Advantage Guide', '2012 Part D Plan Guide', 'Medicare Made Clear - New to Medicare Brochure', '8 1/2 x 11 AARP New to Medicare "Learn More" Ad, black and white', 'Learn more about Medicare', 'Learn more about Medicare', 'Get the coverage you need when you turn 65', and 'Are you ready for Medicare?'. A large 'PROOF' watermark is overlaid on the thumbnails.

Beginning at the top of the form fill screen, use the pull down menu to select the desired Ad output size. Select the Ad size that is closest to, but no larger than, the Ad size required by the publication. You can increase your Ad size up to 120%.

Next, select the desired headline and subheadline if available. If you have selected a piece with variable information, fill in the box as prompted. Please note that if there is only one headline option or no variable information, no fields will appear.

If available, select the benefits you want to promote. Choose by clicking on the boxes to the left of the benefit to select or deselect.

The screenshot shows the UnitedHealth PRODUCERS website interface. At the top, there is a navigation bar with links for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. Below this is a 'Create a Document' section with an 'Editing Steps' sidebar on the left. The sidebar shows two steps: '1 Form Filling' (checked) and '2 Finish'. The main content area is titled 'Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes. It includes buttons for 'Update' and 'PDF Preview...'. The form contains several sections: 'Select ad output size:' with a dropdown menu set to '100% - 8 1/2 x 11'; 'Select an image:' with a dropdown menu set to 'Image 1' and two image thumbnails labeled 'Image 1' and 'Image 2'; and 'Choose your headline:' with a radio button selected for 'Learn more about Medicare'. On the right side of the form, there is a preview of a Medicare advertisement titled 'Learn more about Medicare.' The ad includes a list of questions such as 'Hospital stays', 'Doctor visits', 'Medicare Advantage', 'Prescription drugs', and 'Medicare supplement'. Below the ad preview, there is a 'NEXT STEP' arrow and a 'Step 1 of 2' indicator.

Next, check your contact information, again making sure it is formatted correctly.

Note: Depending on the piece, you may have the option to include your photo and logo. If you choose not to display your photo and/or logo, deselect the checkbox next to “Use Agent Photo” and/or “Use Agent Logo”. Please note, if you have not uploaded your photo and/or logo you may do so in your Profile.

After you have completed all the information on the form fill screen, click the “Update” button located at the top or bottom of the screen. If any information is incorrect or if a field requiring a value is left blank, the field will be flagged in red.

medicare. Y0066_320120_004446 File & User 01022012 0390268_0802

Are you ready for Medicare?

Turning 65? New to Medicare?

New to Medicare? Retiring Soon?

Turning 65? Retiring Soon?

Choose your subhead:

Now's the perfect time to ask about your Medicare options.

Now's the perfect time to learn more about your Medicare options.

Agent Information:

Name

Phone

Required

NEXT STEP

Correct the information and click "Update".

Learn more about Medicare.

Are you ready for Medicare?

Turning 65? New to Medicare?

New to Medicare? Retiring Soon?

Turning 65? Retiring Soon?

Choose your subhead:

Now's the perfect time to ask about your Medicare options.

Now's the perfect time to learn more about your Medicare options.

Agent Information:

Name

Phone

NEXT STEP 

© 2012 UnitedHealthcare Insurance Company. All rights reserved. Contact us at 1-800-862-2844, TTY 711, from 8 a.m. to 8 p.m. local time, 7 days a week. Or visit our website at www.UHC.com. For agent information: Y0009_120120_034446 File & Use 01022012 00000000_0002

When your piece has no errors, click "PDF Preview". A low resolution PDF will appear. Use the PDF to review your piece carefully, making sure there are no spelling or punctuation errors. Remember, this PDF proof is low resolution and not suitable for print. To obtain a print ready PDF without watermark you must continue through the process.

The screenshot shows a web browser window displaying a proof for a Medicare advertisement. The browser's address bar shows the URL: http://www.uhcagenttoolkit.com/app/Proofs/xq0ftuebkgkrzcxq0ivdv45/D-OVATIONS-10CA39AB_00001.pdf?unique=358. The page content includes a navigation menu with items like "Missing Shipping Address Email", "Get Shipping Address", "Set order status to Shipped!", "UHC AGENT TOOLKIT Admin...", "Hotmail - polksadance@msn...", and "gmail Email from Google". The main content area features a "Learn more about Medicare" section with a list of topics: Hospital stays, Doctor visits, Medicare Advantage, Prescription drugs, and Medicare supplement. Below this is a "Get more information to make a smart decision." section and a "AARP Medicare Plans" logo. The footer contains contact information for Lora Johnson, including a phone number (1-800-456-7896) and a website (www.UHC MedicareSolutions.com). A large "PROOF" watermark is overlaid on the page.

Learn more about Medicare.
Now's the perfect time to ask about your Medicare options.

- What is Original Medicare and are there other options?
- What are Medicare Parts A, B, C and D?
- What are the differences between Medicare and other health coverage?
- Is Original Medicare enough health coverage?
- Are prescriptions covered?
- How much will it cost?
- Are there deadlines to enroll?

It's time to get answers to your questions about AARP Medicare Advantage plans, Part D prescription drug coverage and Medicare supplement insurance plans from UnitedHealthcare®.

Call today.
Lora Johnson
1-800-456-7896, TTY 711
Consented, independent licensed agent authorized to offer products within the UnitedHealthcare® Medicare Solutions portfolio.

AARP Medicare Plans
by UnitedHealthcare

A UnitedHealthcare® Medicare Solution

The family of AARP Medicare Plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the AARP brand name. Plans are issued or covered by UnitedHealthcare® Insurance Company or an affiliate, a Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor.

AARP and its affiliates are not insurance agencies and do not employ or endorse individual agents, brokers, producers, representatives, or advisors. AARP encourages you to consider your needs when selecting products and does not make specific product recommendations for individuals.

The AARP Medicare Supplement Insurance Plans, AARP Medicare Complete and AARP Medicare Plus plans carry the AARP name, and UnitedHealthcare Insurance Company pays a fee to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP, AARP and its affiliates are not insurers.

If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or to enroll at 1-800-456-7896, TTY 711, from 9 a.m. to 8 p.m. local time, 7 days a week. Or visit our website at www.UHC MedicareSolutions.com.

Y0086_120110_184446 File & Use 01902012 9386086_6902

Choose your headline:
I am a...
I am a...

Unknown Zone

print, or otherwise, to make AARP through any AARP member name with existing personal and does not make specific product recommendations for individuals.

The AARP Medicare Supplement Insurance Plans, AARP Medicare Complete and AARP Medicare Plus plans carry the AARP name, and UnitedHealthcare Insurance Company pays a fee to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP, AARP and its affiliates are not insurers.

If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or to

To continue and complete your piece, select "Next Step" on the right top or bottom corner of your screen. The next screen summarizes your order.

The screenshot displays the UHP UnitedHealth PRODUCERS website interface. At the top, there is a navigation bar with buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and a Logout button. Below this is a 'Create a Document' section with a pencil icon. On the left, an 'Editing Steps' sidebar shows '1 Form Filling' as the current step and '2 Finish' as the next. The main content area is titled 'Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.' Below this are buttons for 'Update' and 'PDF Preview...'. A 'Select ad output size:' section offers a dropdown menu currently set to '100% - 8 1/2 x 11'. A 'Select an image:' section shows a dropdown menu set to 'Image 1' and two image thumbnails labeled 'Image 1' and 'Image 2'. A 'Choose your headline:' section has a radio button selected for 'Learn more about'. On the right side of the main content area, there is a preview of a Medicare advertisement. This preview includes a photo of a woman, the headline 'Learn more about Medicare.', and several bullet points: 'What is Original Medicare and are there other options?', 'What are Medicare Plans A, B, C and D?', 'What are the differences between Medicare and other health coverage?', 'Is Original Medicare enough health coverage?', 'Are your doctors covered?', 'How much will it cost?', and 'Are there deadlines to enroll?'. It also includes a 'Call Help' section with the phone number '1-800-445-7000, TTY 711'. A red circle highlights a 'NEXT STEP' button with a right-pointing arrow in the top right corner of the main content area. To the right of the 'NEXT STEP' button, the text '** STAGED CONTENT ** Step 1 of 2' is visible.

You can re-name the description of your piece on this screen by highlighting the name in the description field and entering the new name.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Editing Steps

- 1 Form Filling
- 2 Finish

Create a Document

← PREVIOUS

Finish: Save your work by adding this document to your shopping cart ** STAGED CONTENT ** Step 2 of 2

Description: **New to Medicare "Learn More" Ad, black and white**

Product: 8 1/2 x 11 AARP New to Medicare "Learn More" Ad, black and white
ID: D-OVATIONS-10CA39AB

Add to Shopping Cart Quit Without Saving PDF Preview...

← PREVIOUS

When you are satisfied with your piece and are ready to place the order click "Add to Shopping Cart". Then, on the shopping cart screen click "Proceed to Checkout" at the top or bottom left.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Shopping Cart

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart

If you have a discount code, please enter it here:

 Apply Discount

! '8 1/2 x 11 AARP New to Medicare "Learn More" Ad' has been added to the Shopping Cart.

Proceed to Checkout Continue Shopping

Item	Description	Product	Date Modified	Quantity	Options	Price
	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	8 1/2 x 11 AARP New to Medicare "Learn More" Ad, black and white	4/4/2012 2:56 PM	1	Edit PDF Preview... Duplicate Delete Hold	\$0.00

Review your order and then select "Place Order" at the top or bottom left of the screen and your piece will be added to the "Archive Tab". Please note that your order is not complete until you click "Place Order".

Home
English Material
Other Languages
In Progress
Archive
Profile
Support
Logout

Checkout Steps

✔ **1** Order

Checkout

Order: Review and place your order for production Step 1 of 1

Please note: Toolkit charges will be identified on your credit card statement as coming from **Brandspring Solutions** -- who manages the toolkit and transactions.

Cancellation Policy:
Orders that have been placed can only be cancelled if the job has not been printed. Please note, print production begins day of or within one business day after your order is placed.

We require you to check your online proof thoroughly before submitting your order. By placing your order you assume responsibility for the order. Once an order is printed as the customer ordered, no return will be accepted and no refund will be given. We cannot issue refunds on custom printed products due to customer typos, or omissions.

Place Order
Cancel Checkout

Item	Description	Product	Date Modified	Quantity	Price
	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	8 1/2 x 11 AARP New to Medicare "Learn More" Ad, black and white	4/4/2012 2:56 PM	1	\$0.00
D-OVATIONS-10CA39AB					

Subtotal \$0.00

Shipping +\$0.00

Tax +\$0.00

Total Price \$0.00

Place Order

Once you click “Place Order”, you will be directed to your order summary, located in the “Archive” tab.

Your piece is available for download immediately after you place your order. If you have trouble accessing your item, refresh the page to view an active download link.

UHP UnitedHealth PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

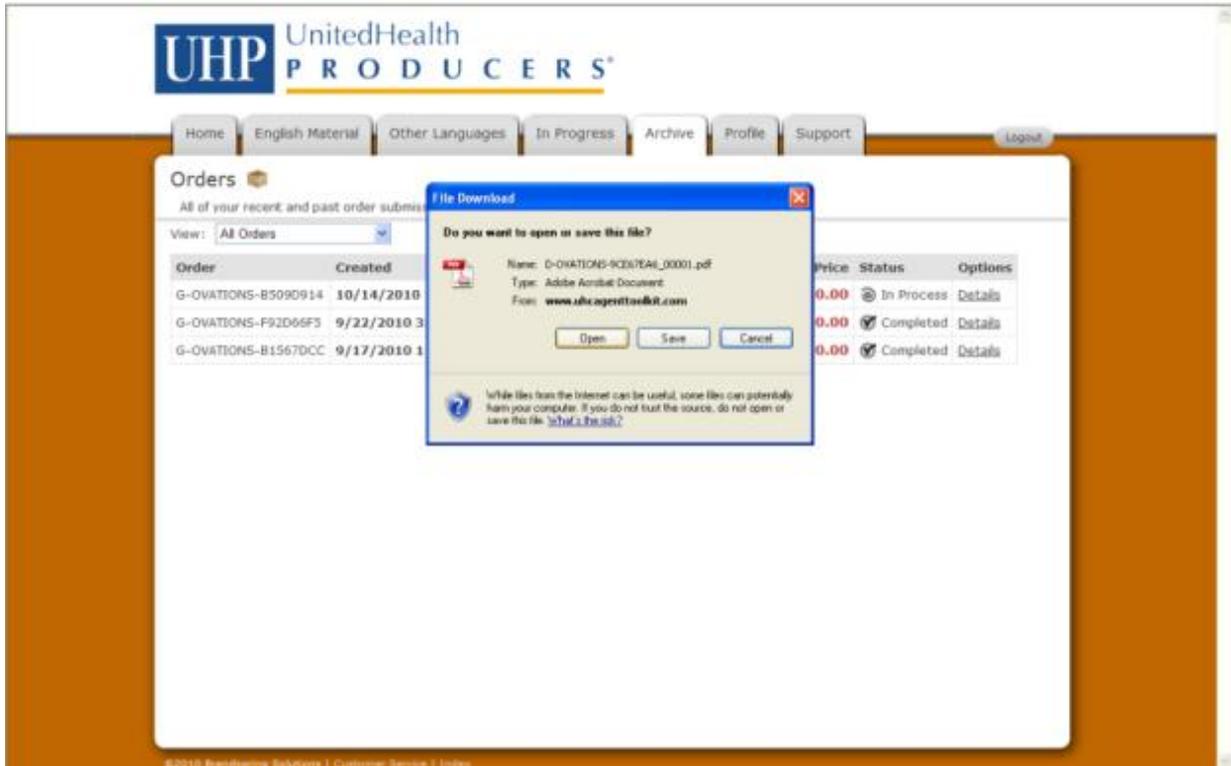
Orders

All of your recent and past order submissions can be found here.

View:

Order	Created	Items	Total Price	Status	Options
G-OVATIONS-9D467E4A	4/4/2012 2:57 PM	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	\$0.00	✔ Completed	Details
G-OVATIONS-0EC009A5	4/3/2012 11:51 AM	9 x 6 Low Income Subsidy Postcard	\$0.00	✔ Completed	Details
G-OVATIONS-9CC409AF	4/2/2012 11:23 AM	VIETNAMESE 8 1/2 x 11 Dual SNP Flyer, with benefits	\$0.00	✔ Completed	Details
G-OVATIONS-283609A5	4/2/2012 10:15 AM	8 1/2 x 11 Physicians Health Choice Referral Letter	\$0.00	✔ Completed	Details
		8 1/2 x 11 Citrus Health Care Referral Letter			
G-OVATIONS-9EB0D968	3/30/2012 8:27 AM	8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card	\$0.00	✔ Completed	Details
		8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card			
		8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card			
		SPANISH 11x 17 Part B Premium Subsidy Poster			

To download your item, click on the item name. Click Open to view the PDF or Save to save the PDF to your computer. The Proof watermark will no longer appear on the document.



Submitting an Ad to a Publication

After you place your order, you have the option to submit your Ad directly to the publication. First, click on the “Archive” tab to access your Ad. Locate your Ad in the order summary. Then, select the “Details” link under the “Options” column.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Orders

All of your recent and past order submissions can be found here.

View:

Order	Created	Items	Total Price	Status	Options
G-OVATIONS-9D467E4A	4/4/2012 2:57 PM	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	\$0.00	✔ Completed	Details
G-OVATIONS-0EC009A5	4/3/2012 11:51 AM	9 x 6 Low Income Subsidy Postcard	\$0.00	✔ Completed	Details
G-OVATIONS-9CC409AF	4/2/2012 11:23 AM	VIETNAMESE 8 1/2 x 11 Dual SNP Flyer, with benefits	\$0.00	✔ Completed	Details
G-OVATIONS-283609A5	4/2/2012 10:15 AM	8 1/2 x 11 Physicians Health Choice Referral Letter 8 1/2 x 11 Citrus Health Care Referral Letter	\$0.00	✔ Completed	Details
G-OVATIONS-9EB0D968	3/30/2012 8:27 AM	8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card 8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card	\$0.00	✔ Completed	Details

Next, select "Publication Submit". In the "publication submittal" pop up window, enter the publication's email address and any special instructions such as Ad placement and specs.

The screenshot shows a Windows Internet Explorer browser window. A pop-up window titled "Publication Submittal" is open, containing the following text:

Enter the email address of the publication you would like to send the ad to and any placement notes required:

Enter any special instructions you may have regarding the placement of your ad:

The main page in the background shows a header with "UCERS" and navigation tabs: "Languages", "In Progress", "Archive", "Profile", "Support", and "Logout". Below the header is a timestamp "2012 2:57 PM".

Product	Quantity	Status	Comments	Options	Destination	Price
8 1/2 x 11 AARP New to Medicare "Learn More" Ad, black and white	1	Shipped		Publication Submit Reorder Details Download	Lora Chapman	\$0.00

Below the table is a summary table:

Subtotal	\$0.00
Shipping	+\$0.00
Tax	+\$0.00
Total Price	\$0.00
Payment Received -	-\$0.00
Balance Due	\$0.00

Click "Process" to review the Ad before you submit the piece. If everything is correct, click "Submit to Publication". The Ad will be e-mailed to the publication.

The screenshot shows a web browser window with a 'Publication Submittal' dialog box open. The dialog box contains the following text:

Send to: publication@publication.com
 Instructions:
 Special instructions here
 View your PDF: D:\OVATIONS-9CE67EA6_pub.pdf

Buttons:

The background page is an 'Order Summary' for 'UCERS'. It features a table with the following data:

Item	Description	Product	Quantity	Status	Comments	Options	Destination	Price	
	7 1/2 x 12 Non-Heating Newspaper Ad	7 1/2 x 12 Non-Heating Newspaper Ad	1	Shipped		Publication Submit Reorder Details Download	Lindsey Bechstein	\$0.00	
								Subtotal	\$0.00
								Shipping	+\$0.00
								Tax	+\$0.00
								Total Price	\$0.00
								Payment Received	-\$0.00
								Balance Due	\$0.00

Payment Information:

Billing Address:
 First Name: Lindsey
 Last Name: Bechstein

Building a Flyer, Postcard, or Mailer

To begin, click on the “English Material” tab to access English language marketing material. Select the folder icon located next to the desired category.

The screenshot displays the UnitedHealth PRODUCERS website. At the top left is the UHP logo. A navigation bar contains tabs for Home, English Material, Other Languages, In Progress, Archive, Profile, and Support. A Logout button is located in the top right corner. Below the navigation bar is a section titled "Start a document" with a search input field and a Search button. A sub-section titled "English Material" contains a heading "Plan-specific Marketing". Under this heading, there are four categories, each represented by a folder icon with a circular logo:

- AARP MedicareComplete**: Choose from an assortment of materials and campaigns for the AARP MedicareComplete products in your market. **What's Available?** Meeting and non meeting flyers, postcards, and posters.
- AARP Medicare Supplement**: AARP Medicare Supplement - Grow your book of business throughout the year with AARP Medicare Supplement lead generation materials for authorized to offer (A2O) Level 1 and Level 2 agents. Campaigns are available with a variety of messages to reach your target audience. **What's available?** Flyers, mailers, ads, postcards and letters in both meeting and non-meeting versions. Additional support pieces such as fact sheets and brochures are also available.
- Citrus Health Plan**: Choose from an assortment of materials and campaigns for the Citrus Health Plan products in your market. Inside you will find materials for both the Dual and Non-Dual Medicare Advantage products. **What's Available?** Meeting and non-meeting flyers, ads, direct mail, postcards and posters. Additional support pieces such as the pharmacy saver flyer and brochures are also available.
- Medicare Supplement & Prescription (PDP)**: Medicare Supplement and Part D plans are a natural combination. Use these materials to sell the two plans as a complete package. **What's available?** Flyers, mailers, free standing inserts, advertisements, and letters with meeting and non-meeting

If available, select a message or campaign to view material options.

The screenshot shows the UnitedHealth UHP PRODUCERS website. At the top, there is a navigation bar with buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, and Support, along with a Logout button. Below the navigation bar is a search bar with the text 'Start a document' and a search button. The main content area is titled 'English Material > UnitedHealthcare Medicare Solutions' and features a list of material options, each represented by a folder icon with a blue circular button containing a white 'f' and a blue speech bubble icon. The options are:

- General Newspaper Ads**
Looking to sell any of the Medicare products within the UnitedHealthcare Medicare Portfolio? Use these pieces to help drive traffic to community meetings or 1 on 1 appointments. These materials are a great way to maintain your book of business throughout the year.
What's available Quarter page, half page and full page meeting and non-meeting ads
- Losing your Medicare health plan?**
Did a major competitor exit from your market? Is there an employer group in your area who has decided not to offer retiree coverage? Reach those prospects that are losing their Medicare health plan and encourage them to enroll in a UnitedHealthcare Medicare plan.
What's available? Meeting and non-meeting flyers, direct mail, postcards and posters
- More Benefits than Original Medicare**
Medicare Advantage or Original Medicare? Help beneficiaries understand what additional benefits they get from enrolling in a Medicare Advantage plan from UnitedHealthcare.
What's available? Meeting and non-meeting flyers, direct mail, postcards and posters
- Plan Expansion**
Is there a new plan offering in your area? If so, reach out to prospects in these markets and encourage them to enroll in an UnitedHealthcare MedicareComplete plan.
What's Available? Meeting and non-meeting flyers, direct mail, postcards and posters
- Strength and Stability**
For 20 years, UnitedHealthcare has provided Medicare health plans to people over age 65. Use the company's experience and dedication to serving our members to help beneficiaries in your area choose a health plan from a

Next, select a piece from the available options. You are now ready to customize your flyer using the form fill screen.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Start a document Search

To build your piece, click on a category or piece of media below

English Material > UnitedHealthcare Medicare Solutions > Losing your Medicare health plan?



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer, 1-3 meetings



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer, 1-3 meetings



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer, 4-6 meetings



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer, 4-6 meetings



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer, 7-9 meetings



8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer



9 x 6 UnitedHealthcare Competitor Exits Postcard, 1-3 meetings



9 x 6 UnitedHealthcare Competitor Exits Mailer, 1-9 meetings

Beginning at the top of the form fill screen, select the desired headline and subheadline if available. If you have selected a piece with variable information, fill in the box as prompted. Please note that if there is only one headline option or no variable information, no fields will appear.

If available, select the benefits you want to promote. Choose by clicking on the boxes to the left of the benefit to select or deselect.

The screenshot shows the UnitedHealthcare Producer form editor. At the top left is the UHP logo and the text "UnitedHealth PRODUCERS". A navigation bar contains buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main editing area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer". On the left, an "Editing Steps" sidebar shows three steps: 1. Form Filling (checked), 2. Printing, and 3. Finish. The main content area includes a "Form Filling" instruction, "Update" and "PDF Preview..." buttons, and sections for "Choose your subhead:" (with radio buttons for "losing your Medicare plan?" and "over 9 million Medicare members"), "Select call out (optional):" (with a checked box for "Pharmacy Saver offers prescriptions for as low as \$2"), and "Agent Information:" (with input fields for Name: "Lora Johnson" and Phone: "123-456-7890"). On the right, a "NEXT STEP" button with an arrow and the text "** STAGED CONTENT ** Step 1 of 3" is visible. Below the editing area is a preview of the flyer, which features a photo of a family and the headline "Discover the benefits of UnitedHealthcare®". The flyer text includes: "While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products." and contact information for Lora Chapman: "Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment. Lora Chapman 123-456-7890, TTY 711 www.UHCMedicareSolutions.com". A small disclaimer at the bottom of the flyer reads: "Contracted, independent licensed agent as authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio."

Next, check your agent contact information, again making sure it is formatted correctly.

Note: Depending on the piece, you may have the option to include your photo and logo. If you choose not to display your photo and/or logo, deselect the checkbox next to “Use Agent Photo” and/or “Use Agent Logo”. Please note, if you have not uploaded your photo and/or logo you may do so in your Profile.

3 Finish Update PDF Preview...

Choose your subhead:

Losing your Medicare plan?
over 9 million Medicare members

Select call out (optional):

Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name

Phone

Update PDF Preview...



losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Johnson
123-456-7890, TTY 711 www.UHC Medicare Solutions.com

Contracted, independent licensed agent authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as \$2



The benefit information provided herein is a brief summary, not a comprehensive description of benefits. For more information contact the plan.
If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or to enroll at 1-800-850-8192, TTY 711 from 8 a.m. to 8 p.m. local time, 7 days a week. Or visit our Web Site at www.UHC Medicare Solutions.com.
Drugs and prices may vary between pharmacies and are subject to change during the plan year.
The family of UnitedHealthcare® Medicare Solutions plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the UnitedHealthcare®, or AARP® brand names. Plans are issued or covered by UnitedHealthcare Insurance Company or one of its affiliates, a Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor.

Y0066_111223_092713 File & Use 01 112012 3364135_5470

NEXT STEP →

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After you have completed all the information on the form fill screen, click the “Update” button located at the bottom of the screen. If any information is incorrect or if a field requiring a value is left blank, the field will be flagged in red.

Home English Material Other Languages In Progress Archive Profile Support Logout

Editing Steps 8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer 

1 Form Filling **2** Printing **3** Finish

Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.

NEXT STEP 
** STAGED CONTENT **
Step 1 of 3

Update PDF Preview...

Choose your subhead:

- losing your Medicare plan?
- over 9 million Medicare members

Select call out (optional):

- Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name

Required

Phone

Update PDF Preview...



losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.

 123-456-7890, TTY 711  www.UHCMedicareSolutions.com

Contracted, independent licensed agent as authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as **\$2**



The benefit information provided herein is a brief summary, not a comprehensive description of benefits. For more information contact the plan. If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or to enroll at 1-800-850-8197, TTY 711 from 8 a.m. to 8 p.m. local time, 7 days a week. Or visit our Web Site at

Correct the information and click "Update".

Home English Material Other Languages In Progress Archive Profile Support Logout

8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer 

Editing Steps

- 1 Form Filling
- 2 Printing
- 3 Finish

Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.

*** STAGED CONTENT ***
Step 1 of 3

Update **PDF Preview...**

Choose your subhead:

- losing your Medicare plan?
- over 9 million Medicare members

Select call out (optional):

- Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name

Lora Johnson

Phone

123-456-7890

Update **PDF Preview...**

losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Johnson
123-456-7890, TTY 711 www.UHCMedicareSolutions.com

Contracted, independent licensed agent authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as \$2

UnitedHealthcare
Medicare Solutions

The benefit information provided herein is a brief summary, not a comprehensive description of benefits. For more information contact the plan.
If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or toll-free at 1-800-850-8197, TTY 711 from 8 a.m. to 8 p.m. local time, 7 days a week. Or visit our Web Site at www.UHCMedicareSolutions.com.
Drugs and prices may vary between pharmacies and are subject to change during the plan year.
The family of UnitedHealthcare® Medicare Solutions plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans. Features of the UnitedHealthcare® Medicare Solutions plan are subject to change.

When your piece has no errors, click “PDF Preview”. A low resolution PDF will appear. Use the PDF to review your piece carefully, making sure there are no spelling or punctuation errors. Remember, this PDF proof is low resolution and not suitable for print. To obtain a print ready PDF, you must continue through the process.

losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Johnson
123-456-7890, TTY 711 | www.UHCMedicareSolutions.com

Contracted, independent licensed agent authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as **\$2**

UnitedHealthcare
Medicare Solutions

The benefit information provided herein is a brief summary, not a comprehensive description of benefits. For more information contact the plan.
If you prefer, you can contact UnitedHealthcare® Medicare Solutions directly for more information or to enroll at 1-800-850-8197, TTY 711 from 9 a.m. to 8 p.m. local time, 7 days a week. Or visit our Web Site at www.UHCMedicareSolutions.com.
Drug and prices may vary between pharmacies and are subject to change during the plan year.
The family of UnitedHealthcare® Medicare Solutions plans includes Part D Prescription Drug Plans, Medicare Supplement Insurance Plans and Medicare Advantage Plans featuring the UnitedHealthcare®, or AARP® brand names. Plans are issued or covered by UnitedHealthcare Insurance Company or one of its affiliates, a Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor.
Y0086_111223_092713 File & Use 01112012 3364135_5470

Done

Unknown Zone

Drug and prices may vary between pharmacies and are subject to change during the plan year.
The family of UnitedHealthcare® Medicare Solutions plans includes Part D Prescription Drug Plans, Medicare

To continue and complete your piece, select "Next Step" on the right top or bottom corner of your screen.

The screenshot displays the UnitedHealth PRODUCERS website interface. At the top left is the logo with "UHP" in a blue box and "UnitedHealth PRODUCERS" in blue text. A navigation bar contains buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main content area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" and includes a "NEXT STEP" button circled in red with an arrow pointing right. Below this, a "Form Filling" section provides instructions and buttons for "Update" and "PDF Preview...".

Editing Steps

- 1 Form Filling
- 2 Printing
- 3 Finish

Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.

Choose your subhead:

- losing your Medicare plan?
- over 9 million Medicare members

Select call out (optional):

- Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name:

Phone:

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Johnson
123-456-7890, TTY 711 www.UHC Medicare Solutions.com

Contracted, independent licensed agent as authorized to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as \$2

UnitedHealthcare

Printing or Downloading a Flyer or Direct Mail Piece

After completing the form fill screen of your flyer or direct mail piece, select “Next Step” at the top or bottom right side of your screen. The next screen provides two options for your completed piece --- “Download” or “Order Printed Items”.

The screenshot displays the UHP UnitedHealth PRODUCERS® web interface. At the top, there is a navigation bar with buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main content area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" and is currently in the "Printing" step, indicated by a green checkmark in the "Editing Steps" sidebar. The sidebar lists three steps: 1 Form Filling, 2 Printing (checked), and 3 Finish. The main content area shows the "Printing: Set printing options" section with two radio buttons: "Download" (selected) and "Order Printed Items". Navigation arrows labeled "PREVIOUS" and "NEXT STEP" are visible at the top and bottom right of the main content area. A status message at the top right of the main content area reads "** STAGED CONTENT ** Step 2 of 3".

To download a piece, select "Download" and then "Next Step". You can re-name the description of your piece on this screen by highlighting the name in the description field and entering the new name. Then, select "Add to Shopping Cart".

The screenshot displays the UHP UnitedHealth PRODUCERS® interface. At the top, there is a navigation bar with buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main content area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" and includes a "PREVIOUS" button with a left arrow. Below the title, a "Finish" instruction reads: "Finish: Save your work by adding this document to your shopping cart." A "Description" field contains the text "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer", which is highlighted. Below the description, the "Product" and "ID" are listed as "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" and "D-OVATIONS-10D539AC" respectively. Three buttons are visible: "Add to Shopping Cart", "Quit Without Saving", and "PDF Preview...". A second "PREVIOUS" button with a left arrow is located at the bottom right of the main content area. On the left side, an "Editing Steps" panel shows three steps: "1 Form Filling", "2 Printing", and "3 Finish" (which is marked with a green checkmark). A status indicator at the top right of the main content area reads "** STAGED CONTENT ** Step 3 of 3". The footer of the page contains the text "©2010 Brandspring Solutions | Customer Service | Index".

When you are at the shopping cart, click "Proceed to Checkout" at the top of the screen.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Shopping Cart

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart.

If you have a discount code, please enter it here:

Apply Discount

 '8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer' has been added to the Shopping Cart.

Proceed to Checkout **Continue Shopping**

Item	Description	Product	Date Modified	Quantity	Options	Price
 D-OVATIONS-10D539AC	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	4/4/2012 3:12 PM	1	Edit PDF Preview... Duplicate Delete Hold	\$0.00

Subtotal: \$0.00

Review your order and then select “Place Order” at the top or bottom left of the screen. Your piece will now be placed in the “Archive” tab.

Home English Material Other Languages In Progress Archive Profile Support Logout

Checkout Steps **Checkout** Step 1 of 1

1 Order

Order: Review and place your order for production

Please note: Toolkit charges will be identified on your credit card statement as coming from **Brandspring Solutions** -- who manages the toolkit and transactions.

Cancellation Policy:
Orders that have been placed can only be cancelled if the job has not been printed. Please note, print production begins day of or within one business day after your order is placed.

We require you to check your online proof thoroughly before submitting your order. By placing your order you assume responsibility for the order. Once an order is printed as the customer ordered, no return will be accepted and no refund will be given. We cannot issue refunds on custom printed products due to customer typos, or omissions.

Place Order Cancel Checkout

Item	Description	Product	Date Modified	Quantity	Price
 D-OVATIONS-10D539AC	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	4/4/2012 3:12 PM	1	\$0.00

Subtotal \$0.00
Shipping +\$0.00
Tax +\$0.00
Total Price \$0.00

Place Order

After you click "Place Order", you will be directed to your order summary. Your piece is available for download immediately after you place your order. If you have trouble accessing your item, refresh the page to view an active download link.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Orders

All of your recent and past order submissions can be found here.

View:

Order	Created	Items	Total Price	Status	Options
G-OVATIONS-9D3C7E41	4/4/2012 3:14 PM	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	\$0.00	In Progress	Details
G-OVATIONS-9D467E4A	4/4/2012 2:57 PM	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	\$0.00	Completed	Details
G-OVATIONS-0EC009A5	4/3/2012 11:51 AM	9 x 6 Low Income Subsidy Postcard	\$0.00	Completed	Details
G-OVATIONS-9CC409AF	4/2/2012 11:23 AM	VIETNAMESE 8 1/2 x 11 Dual SNP Flyer, with benefits	\$0.00	Completed	Details
G-OVATIONS-283609A5	4/2/2012 10:15 AM	8 1/2 x 11 Physicians Health Choice Referral Letter	\$0.00	Completed	Details
		8 1/2 x 11 Citrus Health Care Referral Letter			
G-OVATIONS-9EB0D968	3/30/2012 8:27 AM	8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card	\$0.00	Completed	Details
		8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card			
		8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card			
		SPANISH 11x 17 Part B Premium Subsidy Poster			

To download your item, click on the item name. Click Open to view the PDF or Save to save the PDF to your computer.

UHP UnitedHealth PRODUCERS®

Home English Material Other Languages In Progress Archive Profile Support Logout

Orders
All of your recent and past order submissions

View: All Orders

Order	Created	Total Price	Status	Options
G-OVATIONS-9D3C7E41	4/4/2012 3:14 PM	\$0.00	In Process	Details
G-OVATIONS-9D467E4A	4/4/2012 2:57 PM	\$0.00	Completed	Details
G-OVATIONS-0EC009A5	4/3/2012 11:51 AM	\$0.00	Completed	Details
G-OVATIONS-9CC409AF	4/2/2012 11:23 AM	\$0.00	Completed	Details
G-OVATIONS-283609A5	4/2/2012 10:15 AM	\$0.00	Completed	Details
G-OVATIONS-9EB0D968	3/30/2012 8:27 AM	\$0.00	Completed	Details

File Download

Do you want to open or save this file?

Name: D-OVATIONS-10D539AC_00001.pdf
Type: Adobe Acrobat Document
From: www.uhcagenttoolkit.com

Open Save Cancel

While files from the Internet can be useful, some files can potentially harm your computer. If you do not trust the source, do not open or save this file. [What's the risk?](#)

To order printed items, select "Next Step" after completing the form fill.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer

Editing Steps

- 1 Form Filling
- 2 Printing
- 3 Finish

Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.

Update PDF Preview...

Choose your subhead:

- losing your Medicare plan?
- over 9 million Medicare members

Select call out (optional):

- Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name: Lora Johnson

Phone: 123-456-7890

Update PDF Preview...

losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctors. A large network of pharmacies for your convenience. And plans that not only treat you when you're sick, but help you stay healthy—through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Chapman
123-456-7890, TTY 711 www.UHC MedicareSolutions.com

Contracted, independent licensed agent as licensed to sell products within the UnitedHealthcare® Medicare Solutions portfolio.

UnitedHealthcare
Member Since 2010

NEXT STEP →
** STAGED CONTENT **
Step 1 of 3

At the next screen select "Order Printed Items", enter any "Special Instructions" and select your quantity using the pull down menu. Then, click "Next Step".

The screenshot shows the UHP UnitedHealth PRODUCERS website interface. At the top, there is a navigation bar with links for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main content area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer". On the left, there is a sidebar with "Editing Steps" including "1 Form Filling", "2 Printing" (which is selected with a green checkmark), and "3 Finish". The main content area has a "Printing: Set printing options" section with two radio buttons: "Download" and "Order Printed Items" (which is selected). Below this is a "Special Instructions:" section with a text area containing "Special instructions here...". To the right of the text area are "PREVIOUS" and "NEXT STEP" navigation arrows. Below the "Special Instructions" section is a "Quantity:" section with a pull-down menu showing a list of quantities from 100 to 1000 in increments of 100. The "100" option is currently selected. To the right of the quantity list is another "PREVIOUS" and "NEXT STEP" navigation arrow. At the bottom left of the page, there is a small copyright notice: "© 2014 UHP. All rights reserved. UHP, UHP.com, and UHP.com are trademarks of UnitedHealthcare of America, Inc. All other trademarks are the property of their respective owners."

On the following screen, you can re-name the description of your piece by highlighting the name in the description field and entering the new name. Then, select "Add to Shopping Cart".

The screenshot displays the UHP UnitedHealth PRODUCERS website interface. At the top, the logo features "UHP" in a blue box and "UnitedHealth PRODUCERS" in blue text. A navigation bar includes buttons for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The main content area is titled "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" with a pencil icon. On the left, an "Editing Steps" sidebar shows three steps: 1 Form Filling, 2 Printing, and 3 Finish (marked with a green checkmark). The main text area contains a "Finish" instruction: "Save your work by adding this document to your shopping cart." Below this, the "Description" field is highlighted with a black box and contains the text "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer". The "Product" field shows "8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer" and the "ID" field shows "D-OVATIONS-10CB39AE". At the bottom of the main area, there are three buttons: "Add to Shopping Cart", "Quit Without Saving", and "PDF Preview...". On the right side, there are two "PREVIOUS" buttons with left-pointing arrows. A status message reads "** STAGED CONTENT ** Step 3 of 3".

When you are at the shopping cart screen, review your order and costs and click on "Proceed to Checkout".

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Shopping Cart

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart

If you have a discount code, please enter it here:

Apply Discount

Proceed to Checkout Continue Shopping

Item	Description	Product	Date Modified	Quantity	Options	Price
 D-OVATIONS-10CB39AE	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	4/4/2012 3:18 PM	500	Edit PDF Preview... Duplicate Delete Hold	\$253.00

Subtotal: \$253.00

Proceed to Checkout Continue Shopping

After you click "Proceed to Checkout" you will be automatically directed to the shipping step unless you chose the download option. Shipping information populates from your User Profile Address Book. To add or edit your shipping address select the address book icon.

The screenshot shows the UnitedHealth PRODUCERS checkout interface. At the top, there is a navigation bar with links for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. Below this is a "Checkout Steps" sidebar with three items: 1 Shipping (checked), 2 Payment, and 3 Order. The main content area is titled "Checkout" and includes a "NEXT STEP" arrow pointing right. A "Shipping" section contains the text: "Shipping: Shipping information populates from your User Profile. To add or edit your shipping addresses select the address book icon." Below this is a "Ship To" section with a dropdown menu showing "Lora Johnson" and an address book icon circled in red. The address listed is "Lora Johnson, 123 Able St, Suite 1000, Eden Prairie, MN 55344". A "Cancel Checkout" button is located to the right. A notice states: "Notice: We cannot ship to Post Office Boxes. Please make sure you choose a business or residential address above." Below the notice is an "Address Type" section with radio buttons for "Commercial" (selected) and "Residential". At the bottom, there is a checked checkbox for "I have verified my shipping address" and another "NEXT STEP" arrow pointing right.

Select your address using the pull down menu. Click “Edit” to make changes to an existing address or “Add New” to create a new shipping location.

The screenshot shows the UnitedHealth PRODUCERS web interface. At the top left is the logo with 'UHP' in a blue box and 'UnitedHealth PRODUCERS' in blue text. A navigation bar contains buttons for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. The main content area is titled 'Address Book' with a person icon and the text 'Edit your address book'. Below this is a 'Back to Shipping Step' button. The 'Addresses:' section features a dropdown menu with three options: 'Lora Johnson', 'Lora Johnson', and 'Lora Johnson Residential'. To the right of the dropdown are 'Edit' and 'Add New' buttons.

Complete the fields and click “Accept” to save changes. Click “Back to Shipping Step” when you are finished.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Edit Address

Make your edits. Click Accept to confirm your edits or Cancel to ignore them.

Address Book Label:

Shipping Address

First Name:

Last Name:

Address 1:

Address 2:

City:

Click "Next Step" when you have completed the shipping step.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Checkout Steps

- 1 Shipping
- 2 Payment
- 3 Order

Checkout **NEXT STEP**

Shipping: Shipping information populates from your User Profile. To add or edit your shipping addresses select the address book icon. Step 1 of 3

Cancel Checkout

Ship To

Lora Johnson

Lora Johnson
123 Able St
Suite 1000
Eden Prairie, MN 55344

Price Estimate:

Subtotal:	\$253.00
Shipping:	20.95
Handling:	0.00
Tax:	19.93
Total Price:	\$293.88

Notice: We cannot ship to Post Office Boxes. Please make sure you choose a business or residential address above.

Address Type:

Commercial
 Residential

I have verified my shipping address

NEXT STEP

Next, fill in the payment information and click “Next Step”.

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PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Checkout ← PREVIOUS NEXT STEP → Step 2 of 3

Checkout Steps

- 1 Shipping
- 2 **Payment**
- 3 Order

Payment: Set Payment Options [Cancel Checkout](#)

Billing Address

First Name:

Last Name:

Address 1:

Address 2:

City:

State/Province:

Price Estimate:

Subtotal:	\$253.00
Shipping:	20.95
Handling:	0.00
Tax:	19.93
Total Price:	\$293.88

Review all order information to make sure it is correct. Your total price for any print orders can be found in the bottom right corner of the page. If you are ready to place your order, click "Place Order".

The screenshot shows a checkout page with a navigation bar at the top containing links for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. On the left, a 'Checkout Steps' sidebar lists: 1 Shipping, 2 Payment, and 3 Order (which is selected with a green checkmark). The main content area is titled 'Checkout' and includes a 'PREVIOUS' button with a left arrow. Below this, the text reads 'Order: Review and place your order for production' with 'Step 3 of 3' on the right. A 'Please note' box states that toolkit charges will be identified on the credit card statement as coming from 'Brandspring Solutions'. A 'Cancellation Policy' box explains that orders can only be cancelled if not printed and that the customer assumes responsibility. There are 'Place Order' and 'Cancel Checkout' buttons. A table lists the order item: '8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer' with a quantity of 500 and a price of \$253.00. The date modified is 4/4/2012 3:18 PM. The item ID is D-OVATIONS-10CB39AE. A summary on the right shows: Subtotal \$253.00, Shipping + \$20.95, Tax + \$19.93, and a Total Price of \$293.88. A 'Place Order' button is at the bottom left, and another 'PREVIOUS' button with a left arrow is at the bottom center.

Home English Material Other Languages In Progress Archive Profile Support Logout

Checkout Steps

- 1 Shipping
- 2 Payment
- 3 Order

Checkout

← PREVIOUS

Order: Review and place your order for production Step 3 of 3

Please note: Toolkit charges will be identified on your credit card statement as coming from **Brandspring Solutions** -- who manages the toolkit and transactions.

Cancellation Policy:
Orders that have been placed can only be cancelled if the job has not been printed. Please note, print production begins day of or within one business day after your order is placed.

We require you to check your online proof thoroughly before submitting your order. By placing your order you assume responsibility for the order. Once an order is printed as the customer ordered, no return will be accepted and no refund will be given. We cannot issue refunds on custom printed products due to customer typos, or omissions.

Place Order Cancel Checkout

Item	Description	Product	Date Modified	Quantity	Price
	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	4/4/2012 3:18 PM	500	\$253.00
D-OVATIONS-10CB39AE					
Subtotal					\$253.00
Shipping					+ \$20.95
Tax					+ \$19.93
Total Price					\$293.88

Place Order

← PREVIOUS

After you click "Place Order", you will be directed to your order summary. Your order will be processed, shipped and will arrive within 10 business days.

Re-ordering a Piece

If you would like to re-order a previously ordered document, click on the “Archive” tab. In the order summary select the “Details” link under the option column.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Orders

All of your recent and past order submissions can be found here.

View: All Orders

Order	Created	Items	Total Price	Status	Options
G-OVATIONS-9D497E40	4/4/2012 3:26 PM	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	\$293.88	⊙ In Process	Details
G-OVATIONS-9D3C7E41	4/4/2012 3:14 PM	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	\$0.00	⊙ In Process	Details
G-OVATIONS-9D467E4A	4/4/2012 2:57 PM	8 1/2 x 11 AARP New to Medicare "Learn More" Ad	\$0.00	☑ Completed	Details
G-OVATIONS-0EC009A5	4/3/2012 11:51 AM	9 x 6 Low Income Subsidy Postcard	\$0.00	☑ Completed	Details
G-OVATIONS-9CC409AF	4/2/2012 11:23 AM	VIETNAMESE 8 1/2 x 11 Dual SNP Flyer, with benefits	\$0.00	☑ Completed	Details
G-OVATIONS-283609A5	4/2/2012 10:15 AM	8 1/2 x 11 Physicians Health Choice Referral Letter	\$0.00	☑ Completed	Details
		8 1/2 x 11 Citrus Health Care Referral Letter			
		8 1/2 x 11 UnitedHealthcare Dual SNP Sales Flyer with ID Card			

In the detail summary click "Reorder". This will add the item to "In Progress" tab



- Home
- English Material
- Other Languages
- In Progress
- Archive
- Profile
- Support
- Logout

G-OVATIONS-9D3C7E41

Order summary

[Go Back](#)

Order G-OVATIONS-9D3C7E41, created 4/4/2012 3:14 PM

Shipping Destination Lora Chapman
 14500 Martin Drive
 Suite 1000
 Eden Prairie, MN 55344

Item	Description	Product	Quantity	Status	Comments	Options	Destination	Price
	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	1	In Process		Publication Submit Reorder Details Download	Lora Chapman	\$0.00

D-OVATIONS-10D539AC

Subtotal	\$0.00
Shipping	+\$0.00
Tax	+\$0.00
Total Price	\$0.00
Payment Received	-\$0.00
Balance Due	\$0.00

From there you can select Edit and return to the form filling step of the ordering process. All information from the previous order will be included.



Home English Material Other Languages In Progress Archive Profile Support Logout

Shopping Cart

Items to buy now: click 'Proceed to Checkout' to order the contents of your shopping cart

If you have a discount code, please enter it here:

Apply Discount

Proceed to Checkout **Continue Shopping**

Item	Description	Product	Date Modified	Quantity	Options	Price
 D-OVATIONS-10C939A1	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer	4/4/2012 3:27 PM	1	Edit PDF Preview... Duplicate Delete Hold	\$0.00

Subtotal: \$0.00

Proceed to Checkout **Continue Shopping**

Complete or update the fields and select "Update". Once you have completed the form fill step continue through the order process.

UHP UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile Support Logout

Editing Steps
1 Form Filling
2 Printing
3 Finish

8 1/2 x 11 UnitedHealthcare Competitor Exits Flyer

NEXT STEP →
** STAGED CONTENT **
Step 1 of 3

Form Filling: Fill out the form to change the document. Click on 'Update' or 'PDF Preview' to view changes.

Update PDF Preview...

Choose your subhead:
 losing your Medicare plan?
 over 9 million Medicare members

Select call out (optional):
 Pharmacy Saver offers prescriptions for as low as \$2

Agent Information:

Name
Lora Johnson

Phone
123-456-7890

Update PDF Preview...

losing your Medicare plan?

Discover the benefits of UnitedHealthcare®

While you may be concerned about losing your plan, this is a great opportunity to review your health care needs and find a plan that's a better fit for you. Our plans offer easy access to your doctor, a large network of pharmacies for your convenience, and plans that not only treat you when you're sick, but help you stay healthy — through wellness programs and discounts on health products.

Call UnitedHealthcare to get more information, reserve your seat at a neighborhood meeting or set up a one-on-one appointment.
Lora Johnson
123-456-7890, TTY 711 www.UHC MedicareSolutions.com

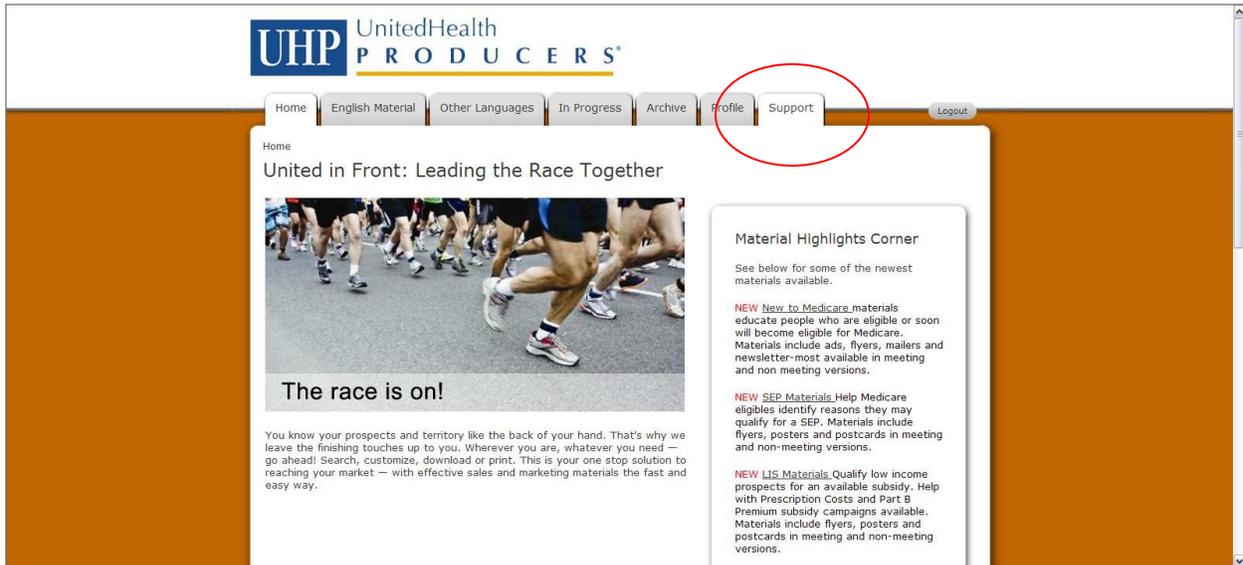
Covered, independent licensed agent as shown in all products within the UnitedHealthcare® Medicare Solutions portfolio.

Pharmacy Saver offers prescriptions for as low as **\$2**

UnitedHealthcare

Support

If you have questions about using the Agent Toolkit, building a piece, material availability or would like to make a suggestion for improvement or site enhancements click on the “Support” tab on the top right side of the page. You will find customer service contact information along with other resource links.



The screenshot shows the UnitedHealth PRODUCERS website. The logo is at the top left. A navigation menu is at the top with tabs for Home, English Material, Other Languages, In Progress, Archive, Profile, Support, and Logout. The 'Support' tab is circled in red. Below the navigation, the main content area features a banner with the text 'United in Front: Leading the Race Together' and a photo of runners. Below the photo is the text 'The race is on!' and a paragraph of text. To the right is a 'Material Highlights Corner' section with three items: 'NEW New to Medicare materials', 'NEW SEP Materials Help Medicare eligibles identify reasons they may qualify for a SEP', and 'NEW LIS Materials Qualify low income prospects for an available subsidy'.

UnitedHealth
PRODUCERS

Home English Material Other Languages In Progress Archive Profile **Support** Logout

Home
United in Front: Leading the Race Together

The race is on!

You know your prospects and territory like the back of your hand. That's why we leave the finishing touches up to you. Wherever you are, whatever you need — go ahead! Search, customize, download or print. This is your one stop solution to reaching your market — with effective sales and marketing materials the fast and easy way.

Material Highlights Corner

See below for some of the newest materials available.

NEW New to Medicare materials educate people who are eligible or soon will become eligible for Medicare. Materials include ads, flyers, mailers and newsletter-most available in meeting and non meeting versions.

NEW SEP Materials Help Medicare eligibles identify reasons they may qualify for a SEP. Materials include flyers, posters and postcards in meeting and non-meeting versions.

NEW LIS Materials Qualify low income prospects for an available subsidy. Help with Prescription Costs and Part B Premium subsidy campaigns available. Materials include flyers, posters and postcards in meeting and non-meeting versions.

Toolkit customer service is available Monday-Friday 8am to 5pm central standard time at customerservice@uhcagenttoolkit.com or toll free at 1-877-249-5419. For further instruction please reference the Demo and/or Frequently Asked Questions.

The screenshot shows the top portion of a website. At the top left is the logo for UHP PRODUCERS, with 'UHP' in a blue box and 'PRODUCERS' in blue text. To the right of the logo is the text 'UnitedHealth PRODUCERS'. Below the logo is a navigation menu with buttons for 'Home', 'English Material', 'Other Languages', 'In Progress', 'Archive', 'Profile', 'Support', and 'Logout'. The main content area has a white background with a blue border. The heading 'Toolkit Customer Support' is centered. Below the heading is a paragraph of text: 'Contact Toolkit customer service if you need help navigating the website or customizing your marketing material.' This is followed by contact information: 'Email: customerservice@uhcagenttoolkit.com' and 'Toll Free: 1-877-249-5419'. There are three sections of text: 'Toolkit User Feedback' with a link to provide feedback, 'Still don't see what you need?' with a link to a request form, and 'Agent Toolkit Cancellation Policy' with a paragraph of text. At the bottom of the page is a paragraph of text: 'We require you to check your online proof thoroughly before submitting your order. By placing your order you assume responsibility for the order. Once an order is printed as the customer ordered, no return will be accepted and no refund will be given. We cannot issue refunds on custom printed products due to customer typos, or omissions.'

The screenshot shows the 'Toolkit Training Material' page. The heading 'Toolkit Training Material' is centered. Below it is a section titled 'Quick Start Guide' with a link to download a printable guide. The next section is 'Online Tutorial', which includes a paragraph of text and a link to a complete online tutorial. Below this is a list of 12 sections, each with a link: Section 1: Introduction to the UnitedHealthcare Agent Toolkit; Section 2: Signing on to the UHC Agent Toolkit; Section 3: Finding your way around the UHC Agent Toolkit; Section 4: Changing your profile; Section 5: In Progress Material; Section 6: Accessing completed Orders; Section 7: How to create an Ad; Section 8: How to submit an ad to a publication; Section 9: How to create a flyer, postcard or directmail piece; Section 10: Download or print a completed piece; Section 11: Reordering a completed piece; Section 12: Support. Below the list is a paragraph of text: 'Click on Downloadable Online Tutorial to download a copy of the complete tutorial to your desktop. Note: the downloading process may take a long time due to the size of the file.' The final section is 'Frequently Asked Questions', which contains several questions and links: 'When I access the UHC Agent Toolkit I do not see all of the marketing material I am certified to use.', 'When I am creating a piece on the Toolkit I cannot select a state in the Plan Benefit pull down.', 'I followed the correct steps to access the UHC Agent Toolkit but still do not see all of the material I am certified to use. What should I do?', 'My colleague has access to more/different material than I do, can I be given access to this material?', 'I am looking for pre-enrollment kits and sales supplies, where should I go?', 'I need marketing materials that I can print from my desktop printer or at my local printer, however this PDF says PROOF across it.', 'I am trying to save my document to my shopping cart, however the Toolkit is telling me there are errors.', 'What is the difference between downloading versus printing a piece?', and 'I ordered a downloadable PDF through the Toolkit and it has not been sent to me.'