

New Era Life Insurance Company

To ALL <u>LOUISIANA</u> Medicare Supplement Agents Rate Increases Effective February 1, 2015

| Louisiana | <u>Louisiana</u> |
|------------------------|------------------------------|
| Modernized Plan | Rate Increase Percentage (%) |
| Plan A | 8% |
| Plan C | 6% |
| Plan F | 3% |
| Plan G | 3% |
| Plan N | 3% |

New Business

- ➤ Applications received <u>on or before</u> December 20, 2014 with an effective date of February 1, 2015 or later will receive the <u>current</u> rates.
- ➤ Applications with effective date before February 1, 2015 regardless of received date will receive the <u>current</u> rates.
- ➤ Applications received <u>after</u> December 20, 2014 with an effective date beginning February 1, 2015 will receive the **new rates for 2015.**
- Applications, brochures, rates, and all other sales forms can be downloaded by visiting our website at www.neweralife.com