

Qualification period extended to December 31, 2015



Transamerica Supplemental Markets is excited to offer you the opportunity to take a once-in-a-lifetime trip to Ireland. Please plan to join other top agents from around the country on this unbelievable trip to the Emerald Isle.

## Qualification Period

October 1, 2014–December 31, 2015

## Location

The Europe Hotel and Resort | Killarney, Ireland

## Trip Dates

June 23–28, 2016

## Qualifications

\$225,000 of Convention Credit

Personal Production Only

100% for Med Sup

Special bonus event will be awarded to the top 10 agents.

## BONUS!

150% Convention Credit  
7/1/2015 thru 9/30/2015  
for all states except CA,  
MO, OR, WA



Throughout the qualification period, keep track of your progress on our agent website.

Agents with a minimum of \$225,000 in personal production credit will qualify for the trip (6 days/5 nights). The top 10 qualifiers will receive a bonus event. Medicare Supplement sales earn 100% personal production credit; Final Expense sales earn 100% personal production credit. Only business personally produced by the agent counts towards personal production credit. Applications must be received by home office between 10/1/14 and 12/31/15, and placed in force by 1/15/16. Business must be in force when eligibility is determined.

Trip is for qualifiers and their adult guests only, age 21 and over. Agents and their guests will be responsible for acquiring passports before the trip, and must have these by 2/1/16 in order for Transamerica Supplemental Markets to book flights. Each qualifying agent will earn one hotel room at the convention and two round-trip airfare tickets (coach class) to the convention location. Qualifiers must have an active contract with Transamerica Premier Life and be in good standing with the company at the time of the trip. Qualifier's in-force policyholder block must maintain company average persistency & placement rates in order to qualify.

Not all agents are eligible for this incentive trip. Please contact your upline for more information. Transamerica Premier Life will be the sole authority in determining qualifying participants. The trip is not transferable. If the qualifier cannot attend the trip, no other compensation will be offered. Transamerica Premier Life reserves the right to modify, change or cancel trip and/or qualifications at any time.

Under current tax laws and regulations gross income includes amounts received as prizes and awards. Accordingly, the value of your award/trip will be treated as additional compensation for purposes of any applicable tax reporting. A 1099 will be issued in accordance of the rules of the IRS. The 1099 amount will be based on airfare, hotel room charges, activities and an average for food and beverage. For more information contact: [agency.sales.support@transamerica.com](mailto:agency.sales.support@transamerica.com).

Transamerica Supplemental Markets is a marketing business unit of the Life & Protection division of Transamerica Premier Life Insurance Company offering life and health insurance and other financial services and products through independent insurance agents.

Final Expense whole life insurance products and Medicare Supplement products are issued by Transamerica Premier Life Insurance Company, Cedar Rapids, IA.  
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