



# Music For Life

## SALES INCENTIVE

Sell ACI Final Expense whole life insurance, submit qualifying apps, receive extra cash and earn a trip for two to Nashville, TN for **CMA Music Festival 2012** or an **Apple iPad 2**.



**Qualification Period:**  
**February 20 – April 27, 2012**

**Qualifying Product:**  
**Final Expense Life Insurance**

from American Continental Insurance Company (ACI), An Aetna Company

### Details:

Submit qualifying applications of ACI Final Expense whole life insurance and receive a bonus payout based on the number of issued applications. The more applications submitted and policies issued, the bigger the payout per policy.

Submit the highest amount of issued premium and earn a trip for two to Nashville, TN and accommodations at the Gaylord Opryland Hotel for CMA Music Festival 2012 (June 7-10, 2012) or an Apple iPad 2.

Application bonus is limited to one active policy per insured and \$360 in annualized premium to qualify.

### Payout Scale:

6-11 qualifying applications ....	\$15 per app
12-17 qualifying applications ....	\$20 per app
18-23 qualifying applications ....	\$25 per app
24+ qualifying applications ....	\$35 per app

### Premium Production Prizes:

1 National Winner .....	Fan Fair Trip
Second Place .....	iPad 2
Third Place .....	iPad 2
Fourth Place .....	iPad 2
Fifth Place .....	iPad 2



### More Details:

Applications must be received within the qualification period and result in issued and active policies with at least a successful first month payment on or before May 11, 2012. The bonus payouts will be issued by check May 25, 2012 for all in force policies. All federal, state, and local taxes associated with the receipt of cash and/or prizes are the sole responsibility of the recipient. The trip and prizes have no cash value and are non-transferable.

ACI has the exclusive right to change the program rules during the qualification period and is subject to all state compensation restrictions based on the issue state of the policy. Participation is based on meeting the required production levels; and the qualifier must be in compliance with all company and state marketing rules and regulations and be in good standing with Aetna and its legal entities. Agents must be properly appointed and approved to sell Final Expense in order to submit business.

### Questions:

Contact the Agent Services team at 800 445.4254, option 2.